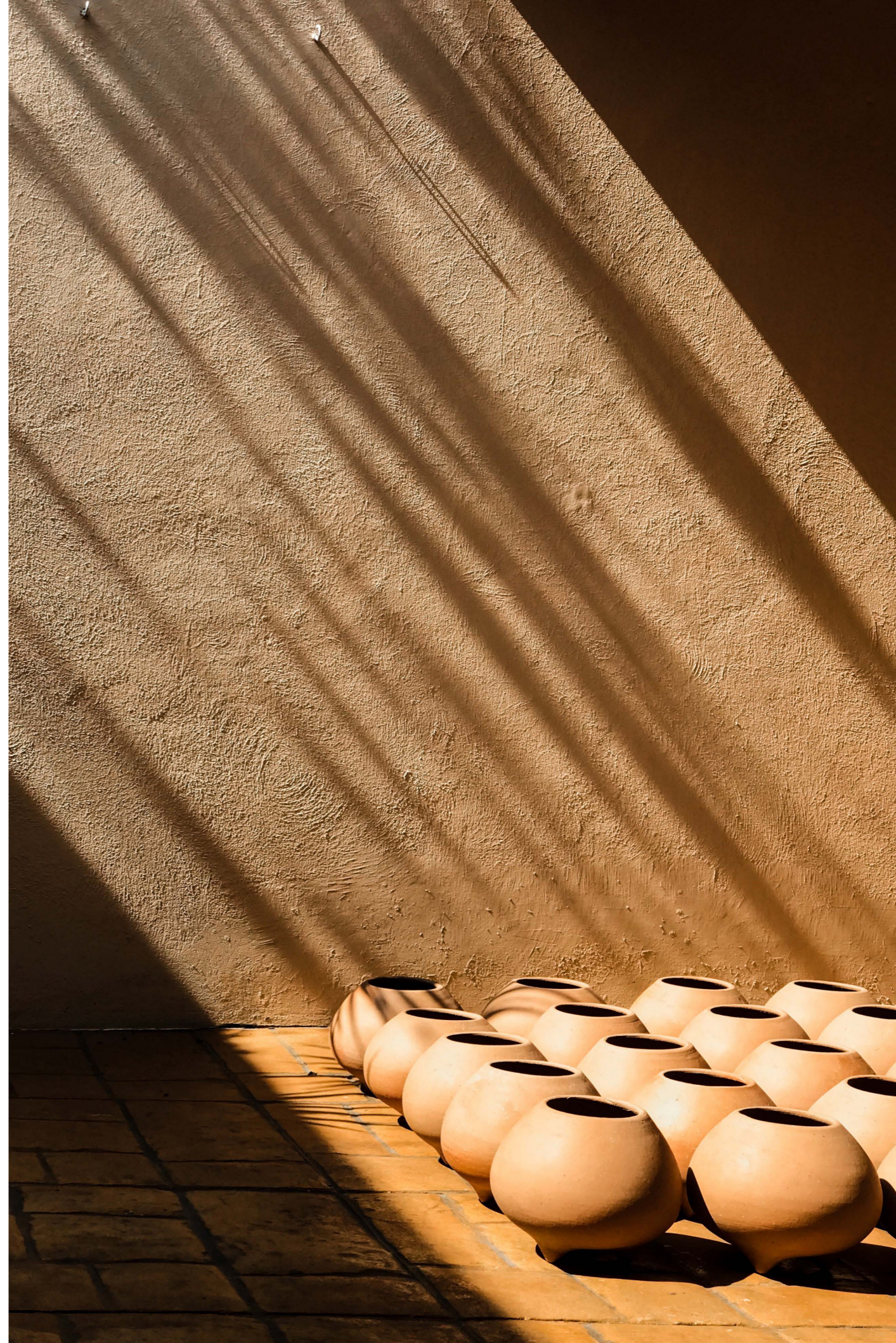


U S

Raíz is a project that seeks to show and praise the changes and transformations that time creates in each of us. Every caress, wound, scratch, mark that is left on our skin it is a mark that remains and converts us into unique and unrepeatable beings. In this way, through clay, we seek to convert a material as ordinary and common as earth into unique art objects, taking care of the maximum each artisanal process to exalt naturalness of the material that stands out in each of the pieces that we elaborate, transmitting through its different techniques, shapes, textures, finishes, elements and colors, a clear message: Change is inherent to life and is part of each of us, just as it is to breathe.

Founded in 2018 by Thalía Velasco and Walther Santiago, **Raíz** is a workshop studio that began as a project where we seek to offer, in addition to interior design services and architecture, different products of different techniques crafts that are made in our state, Jalisco. At first we started rescuing old clay pieces in different places on the outskirts of Guadalajara, different workshops, vacant lots, ranches, among other places. These pieces, most of them abandoned, showed through the textures of your skin a series of fascinating stories that surrounded us as we entered in the bowels of the techniques and ways in which they were created at some time. In some of them we could observe how their wounds turned them into unique pieces, capable of contain time in each of its lines of expression. So it was that, without having planned to work with clay at the beginning, its history, processes and transformations were wrapping, maintaining it as the main axis of the project.

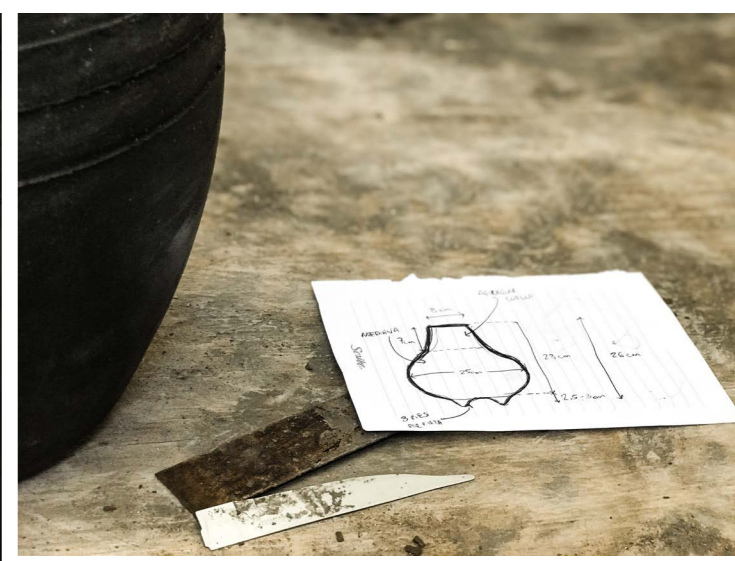
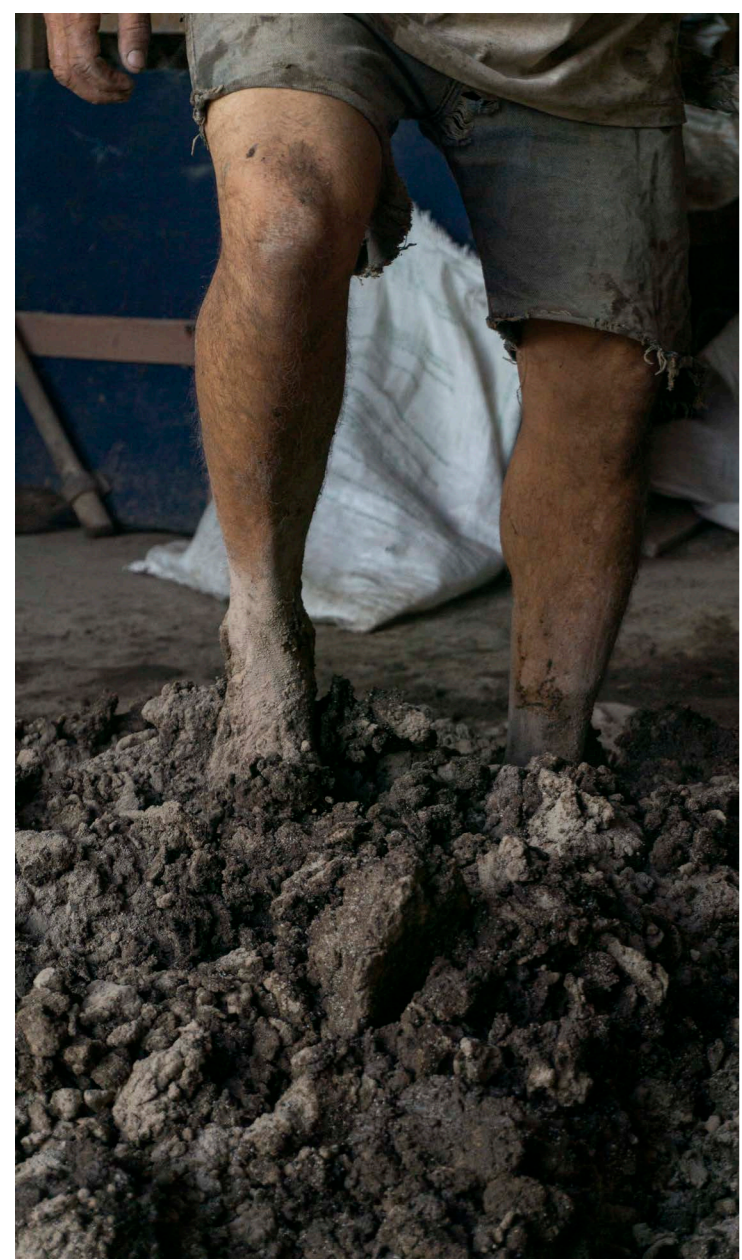




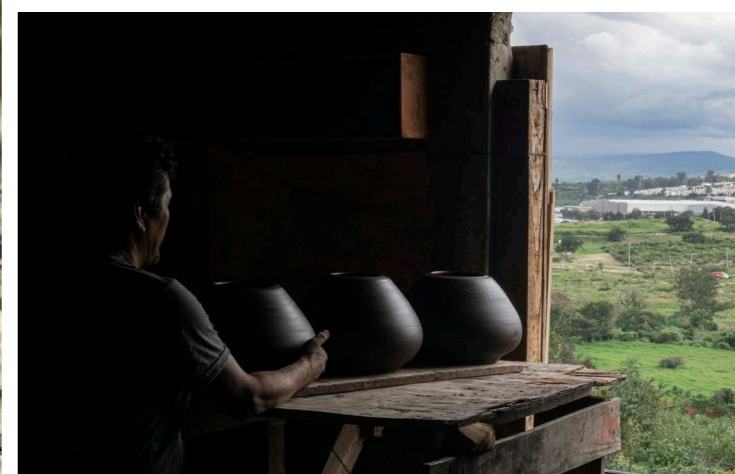
Mexico is unique, like the pieces that each artisan creates and time is responsible for turning them into jewels for posterity.

R a í z M x





EACH OF OUR
PIECES IS
CAREFULLY
MADE THROUGH
PROCESSES AND
TECHNIQUES
ARTISAN MEXICAN





AGRESTE

Our *AGRESTE COLLECTION* is made up of high-quality pots format made with traditional clay from the region, made one by one by expert Jalisco artisans, respecting the values, traditions and various artisanal processes that have passed from generation to generation. Ideal complements for any space with a renewed idea of contemporary design.



FINISHES COLLECTION AGRESTE



SOFTENED

1

100% **natural clay** finish. Once the piece is baked, intervention is made by eliminating impurities and roughness of the piece, leaving a **smooth, soft surface with a lighter tone** than the natural baked one.

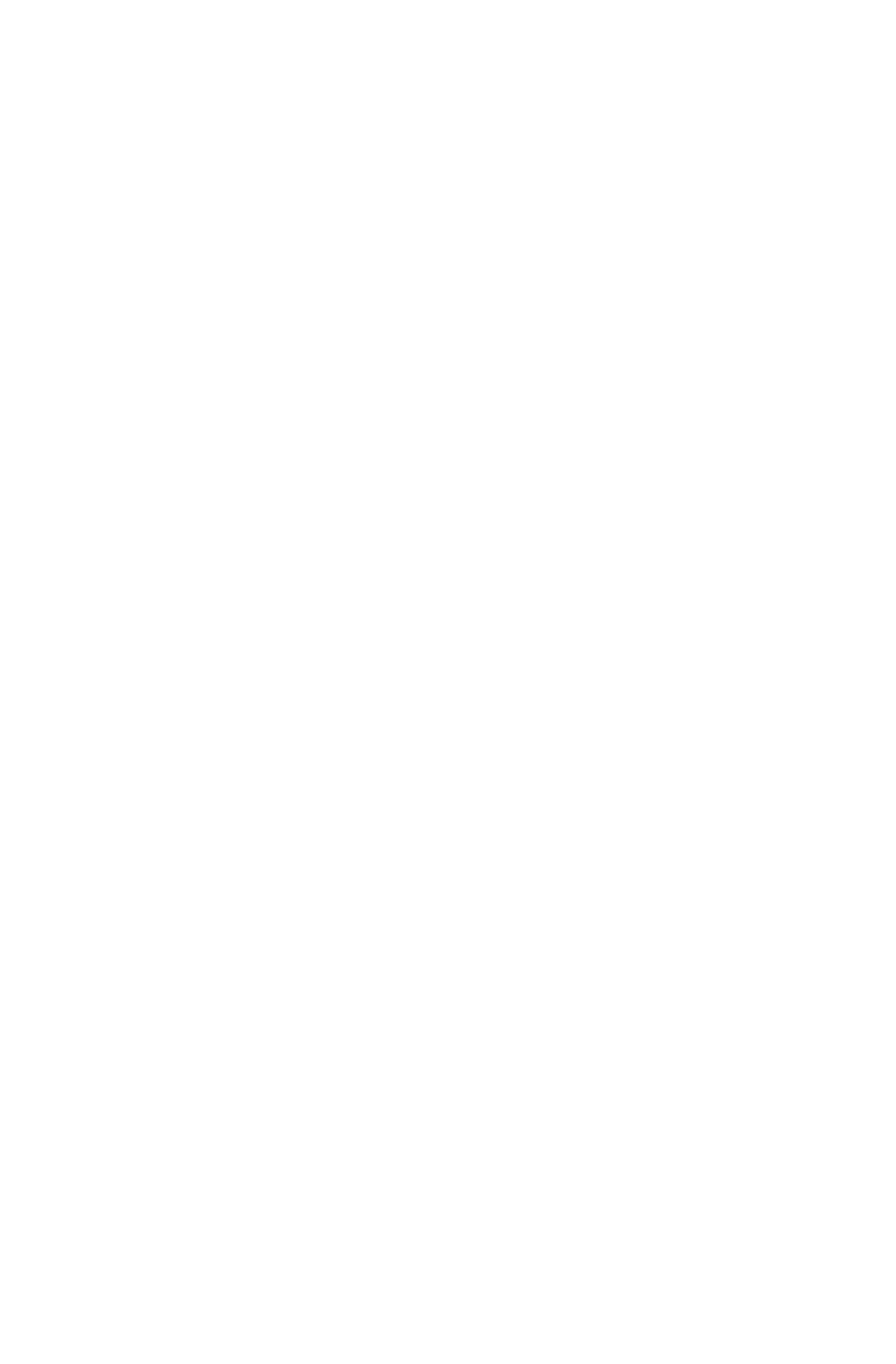


PIGMENTED

2

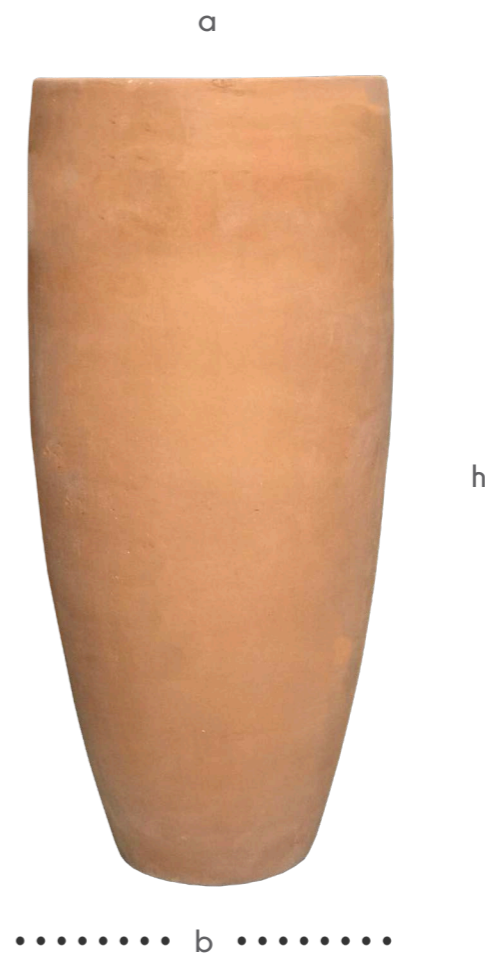
Dark terracotta matte finish applied completely by hand made from **natural materials** that allow the piece to acquire **various textures and shades** over time







GUILLERMO



	a	b	h	w
GUI 01	28 cm	30 cm	80 cm	15 kg
GUI 02	36 cm	38 cm	83 cm	20 kg
GUI 03	38 cm	40 cm	97 cm	25 kg

Available Finishes



PATRICIO

a

h



..... b

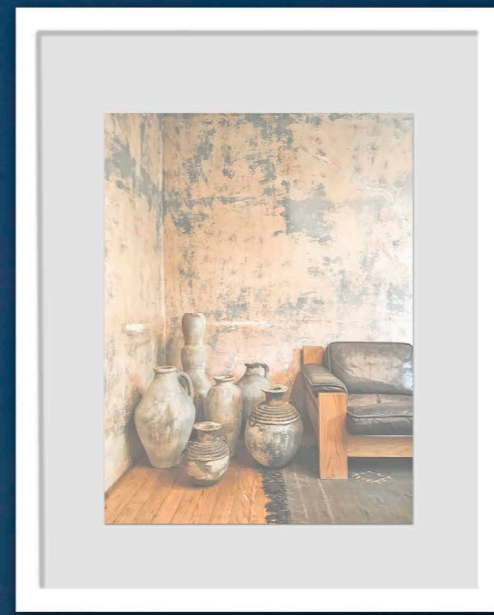
PATO 01

a	b	h	w
30 cm	45 cm	60 cm	25 kg

Available Finishes

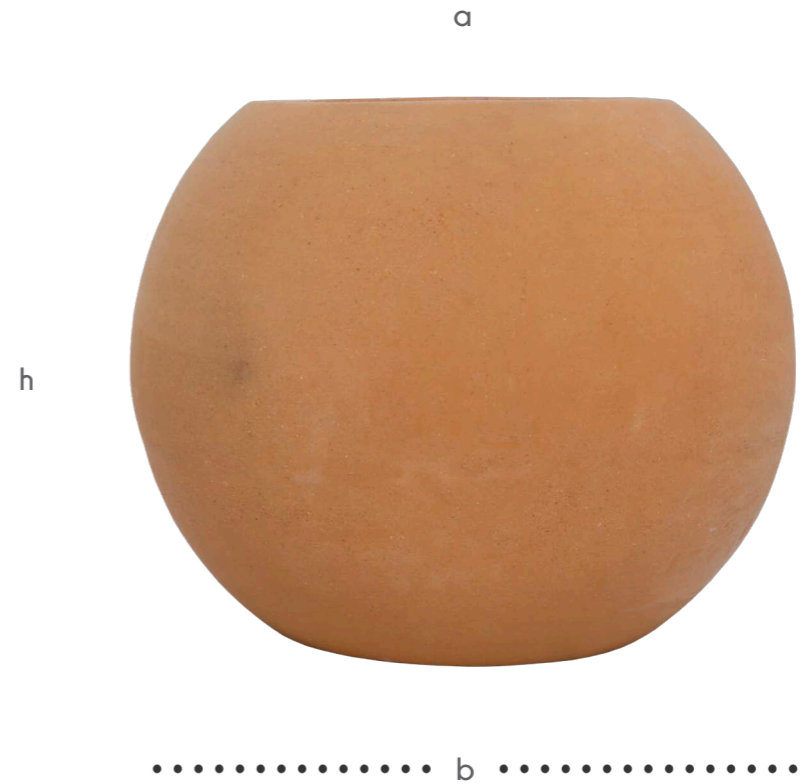
1 2

Raíz Mx 
Collection 2024





VIOLETA



	a	b	h	w
VIO 01	28 cm	45 cm	38 cm	15 kg
VIO 02	30 cm	55 cm	50 cm	25 kg
VIO 03	40 cm	65 cm	60 cm	35 kg

Available Finishes







Photography and Project Wild Flowers Auberge Resort, N.Y.

CATALINA

a



h

..... b

	a	b	h	w
CATA 01	34 cm	34 cm	34 cm	10 kg
CATA 02	45 cm	45 cm	45 cm	15 kg
CATA 03	53 cm	53 cm	50 cm	20 kg

Available Finishes



Raíz Mx
Collection 2024





JOSÉ



	a	b	h	w
JOSÉ 01	34 cm	34 cm	31 cm	20 kg
JOSÉ 02	41 cm	41 cm	38 cm	25 kg
JOSÉ 03	50 cm	50 cm	47 cm	30 kg
JOSÉ 04	58 cm	58 cm	60 cm	35 kg
JOSÉ 05	68 cm	68 cm	70 cm	40 kg

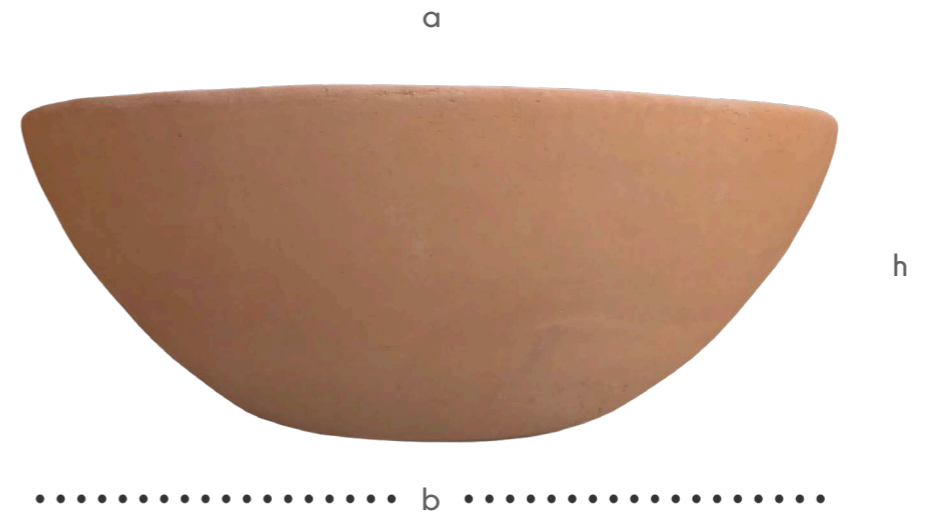
Available Finishes





CAROL

ALMA



	a	b	h	w
CARO 01	66 cm	66 cm	28 cm	30 kg

	a	b	h	w
ALM 01	40 cm	40 cm	14.5 cm	20 kg
ALM 02	48.5 cm	48.5 cm	16 cm	25 kg
ALM 03	58.5 cm	58.5 cm	17.5 cm	30 kg

Available Finishes



Raíz Mx 
Collection 2024

Available Finishes



Raíz Mx 
Collection 2024





PANCHO



..... b

	a	b	h	w
PANC 01	30 cm	30 cm	47 cm	10 kg
PANC 02	30 cm	30 cm	64 cm	15 kg
PANC 03	30 cm	30 cm	80 cm	20 kg

Available Finishes



NANCY

a

h



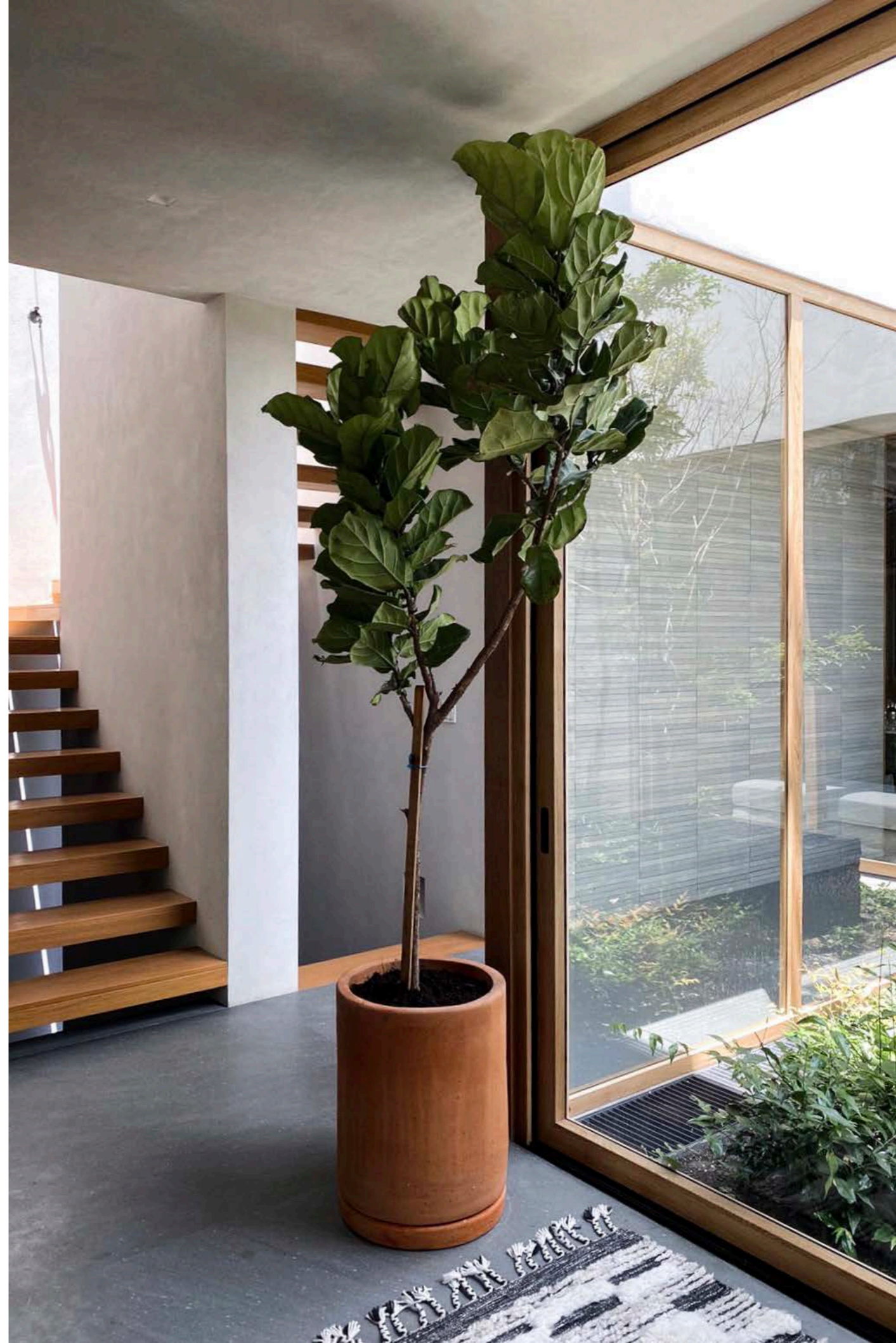
..... b

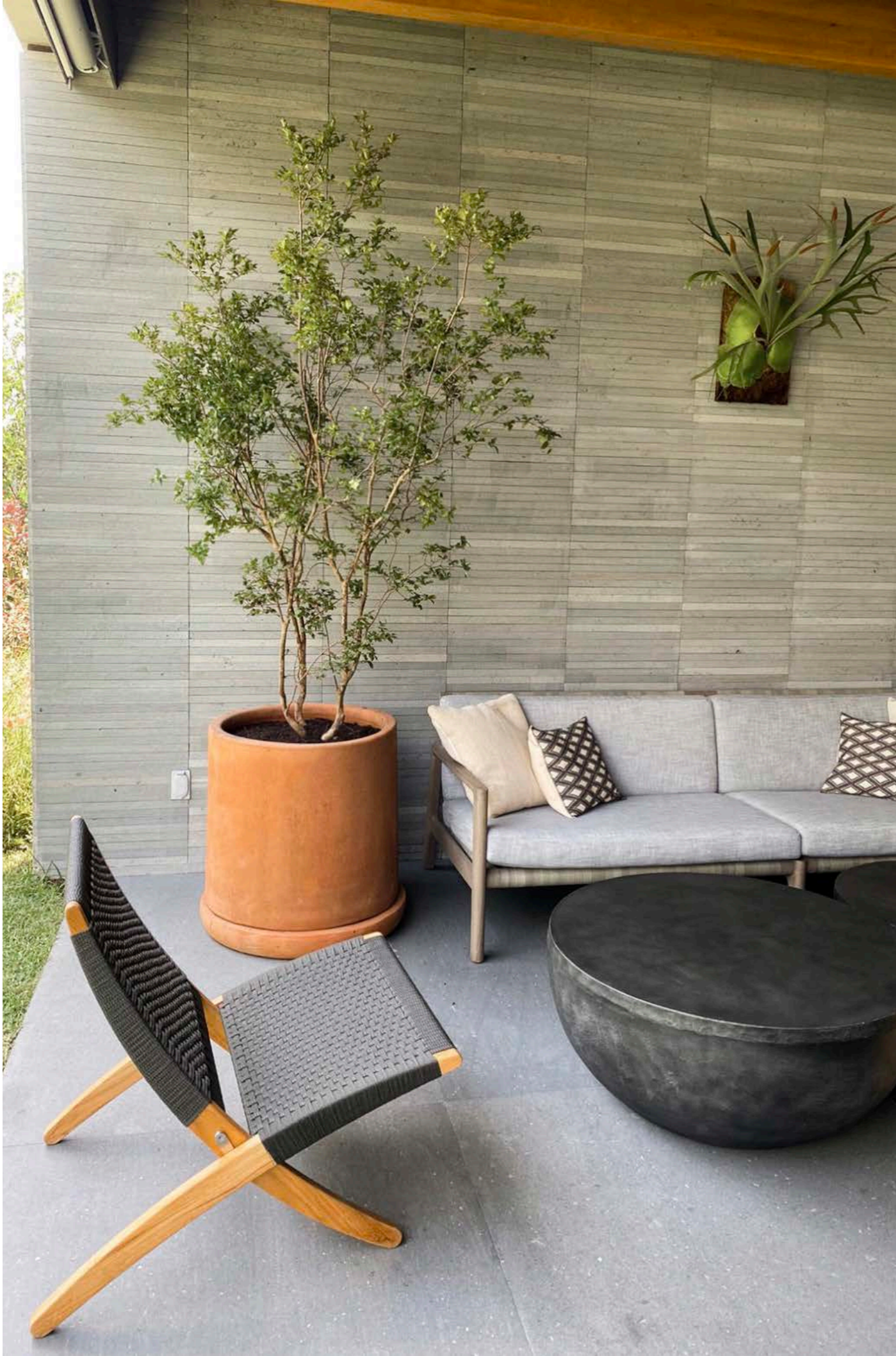
	a	b	h	w
NAN 01	20 cm	20 cm	25 cm	5 kg
NAN 02	30 cm	30 cm	40 cm	10 kg
NAN 03	45 cm	45 cm	55 cm	15 kg

Available Finishes



Raíz Mx
Collection 2024





GUS

a



h

..... b

	a	b	h	w
GUS 01	56 cm	56 cm	40 cm	25 kg
GUS 02	67 cm	67 cm	61 cm	35 kg

Available Finishes



ROCÍO

FLORENCIA

a

a

h

h

..... b

..... b

	a	b	h	w
ROC 01	50 cm	62 cm	51 cm	30 kg

	a	b	h	w
FLO 01	35 cm	45 cm	35 cm	15 kg



Available Finishes



Raiz Mx 
Collection 2024

Available Finishes



Raiz Mx 
Collection 2024



by RAÍZ

Our *by Raíz* Collection honors the *natural Mexican clay*, exalting it in a unique way from a *softened finish* that show it in a simple, pure and smooth way.

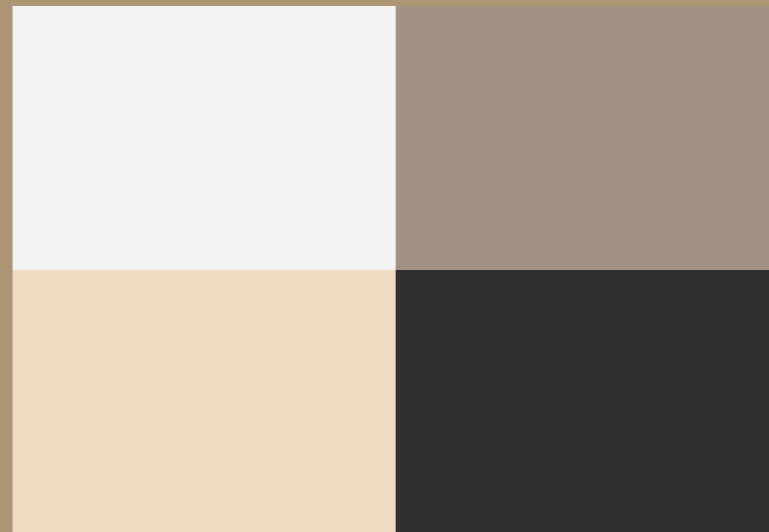
We look for to show a new face of traditional Mexican pottery, through object and decorative art elements of different formats, made of *very compact and light clay* from the region, made one by one by expert Mexican artisan hands respecting the values, traditions and various processes crafts that have gone from generation after generation, with a renewed idea of contemporary design.





SOFTENED 1

100% **natural clay** finish. Once the piece is baked, intervention is made by eliminating impurities and roughness of the piece, leaving a **smooth, soft surface with a lighter tone** than the natural baked one.



SMOOTH MATTE 2

Fully applied **matte finish** by hand in pieces fresh from the oven where they are smoothed and painted to create a **very soft, smooth and smooth texture**. Available in different shades





THE SCANDINAVIAN HOME

NIKI BRANTMARK

CICO BOOKS

CEREAL

CEREAL

LIKEtoKNOW.it

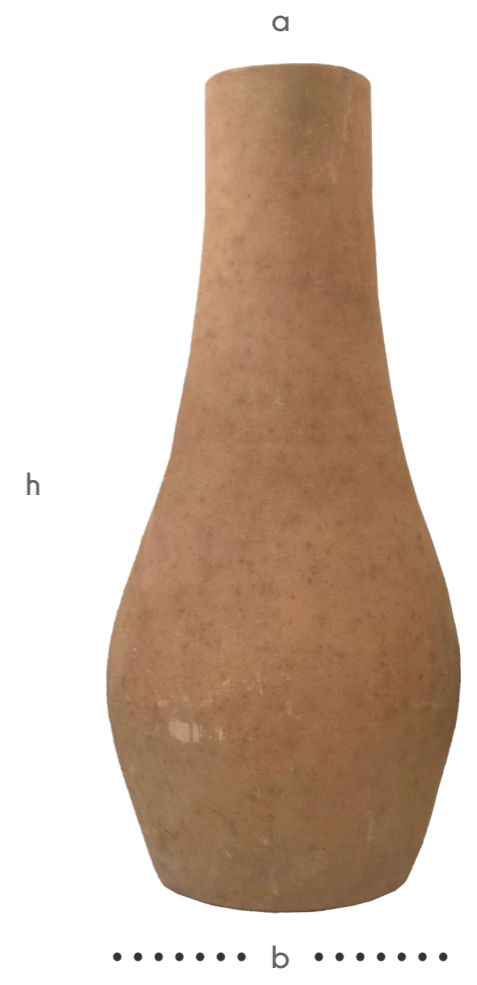
AD at 100

A ABRAMS



MAGO

MARTHA



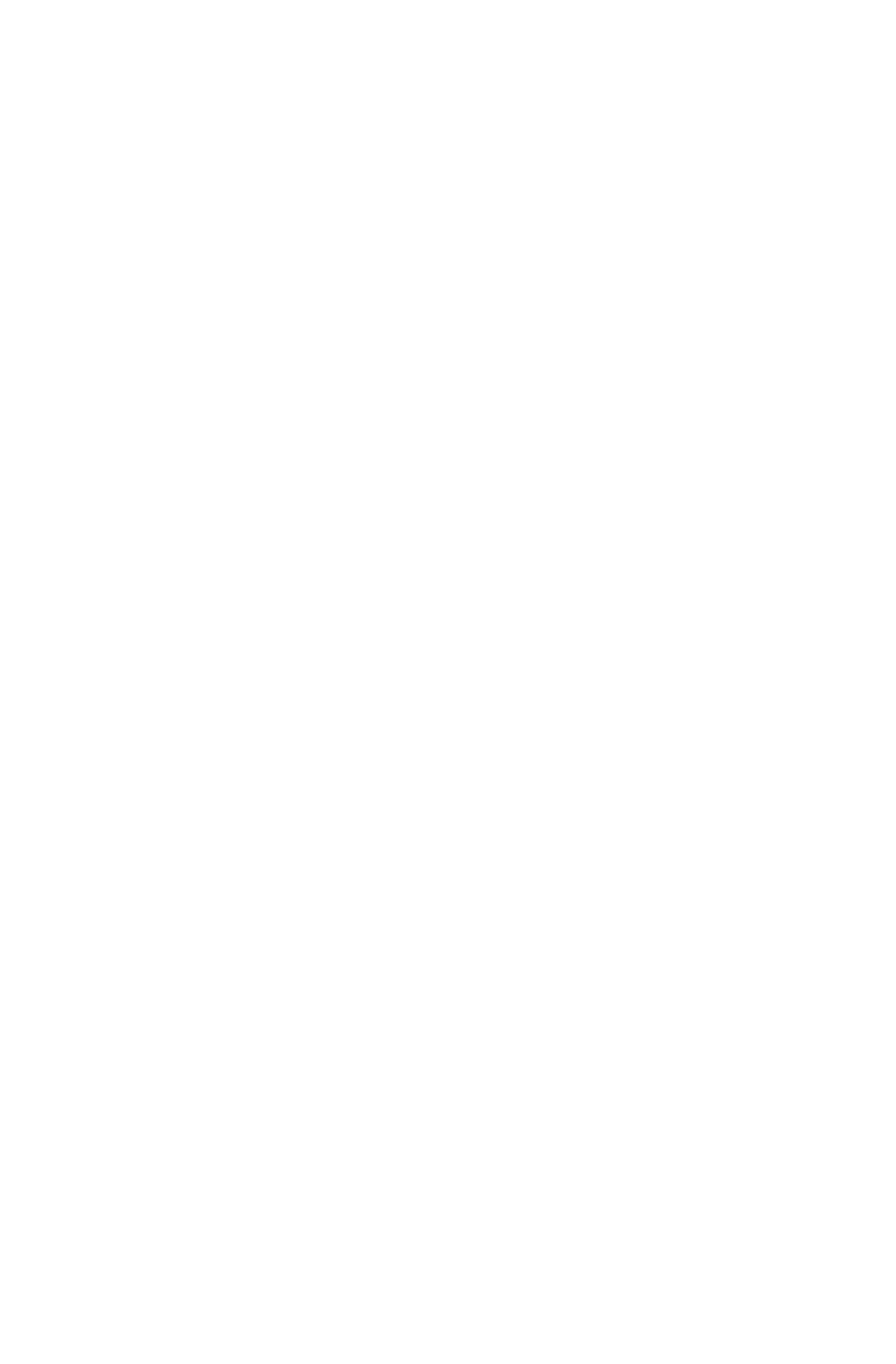
	a	b	h	w
MAGO 01	18 cm	38 cm	60 cm	20 kg
MART 01	16 cm	32 cm	80 cm	20 kg

Available Finishes



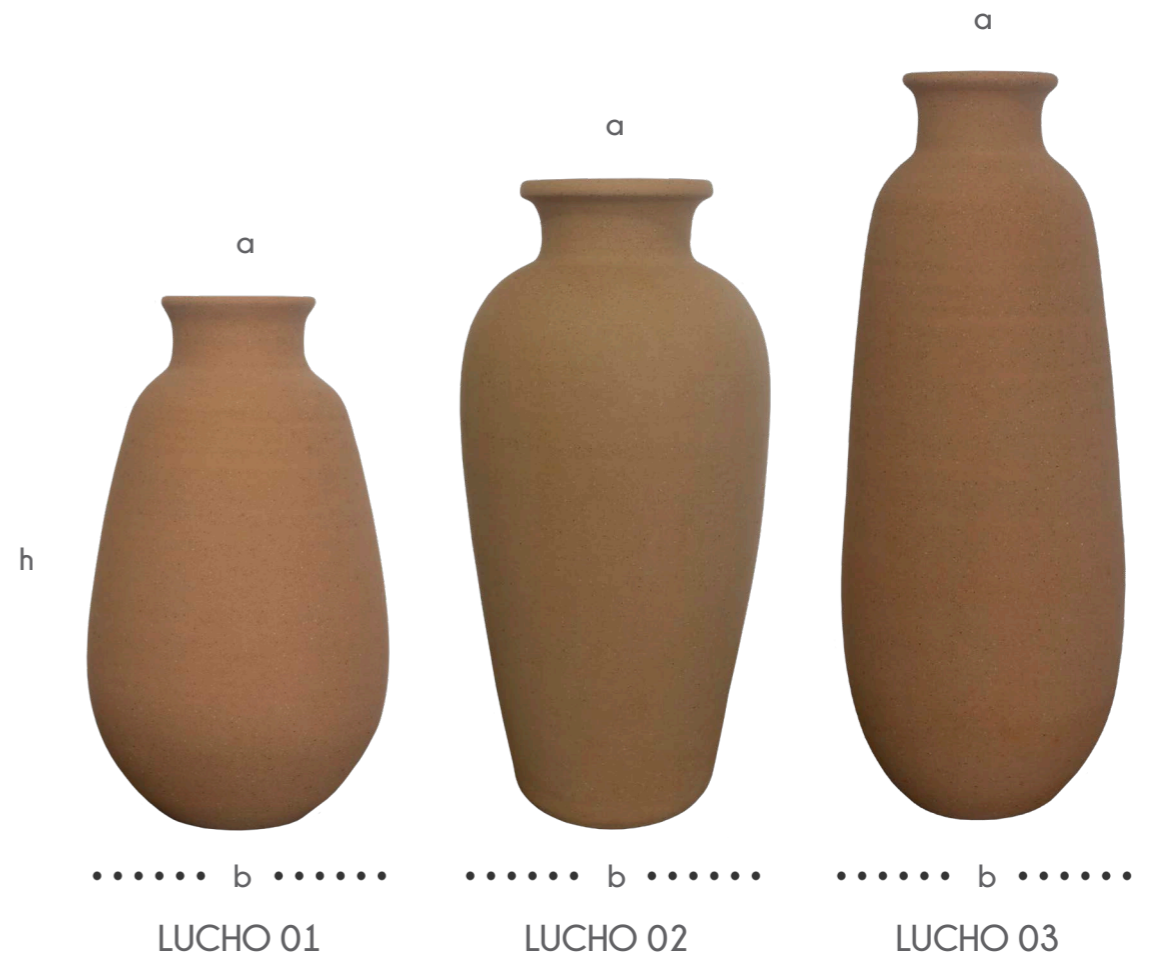








LUCHOS



LUCHO 01 LUCHO 02 LUCHO 03

	a	b	h	w
LUCHO 01	10 cm	24 cm	38 cm	4 kg
LUCHO 02	13 cm	23 cm	48 cm	3 kg
LUCHO 03	10 cm	20 cm	54 cm	6 kg

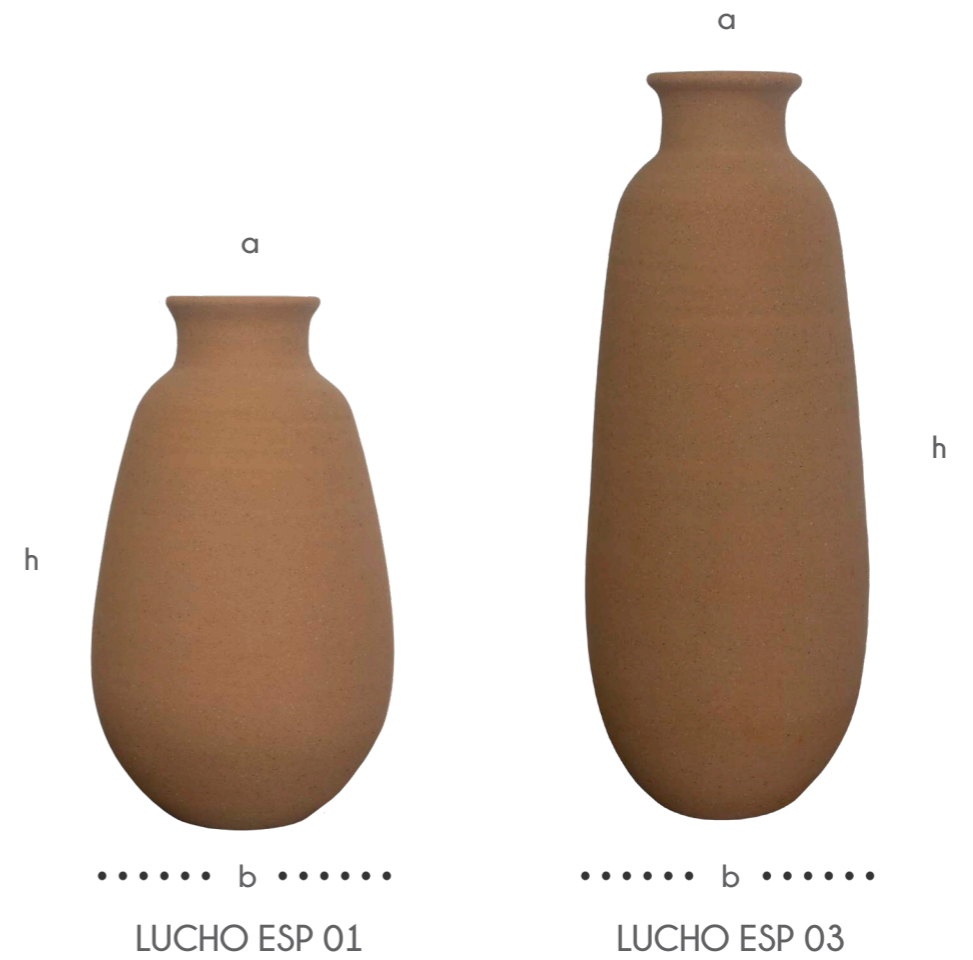
Available Finishes







LOS LUCHOS ESPECIAL



	a	b	h	w
LUCHO ESP 01	18 cm	35 cm	55 cm	12 kg
LUCHO ESP 03	18 cm	35 cm	80 cm	15 kg

Available Finishes







Design inspired by one of the most representative pre-Hispanic utensils of traditional Mexican cuisine: The molcajete.

MECHES



	a	b	h	w
MECHE 01	11.5 cm	23 cm	21 cm	2 kg
MECHE 02	14.5 cm	27 cm	26 cm	3 kg
MECHE 03	16 cm	33 cm	30 cm	4 kg

Available Finishes







2 in 1 model. Pot + Drop Plate.
 Inspired by one of the most representative
 pre-Hispanic utensils of traditional
 Mexican cuisine: The molcajete.
 The pieces in this set can be used
 together or separately



MERCEDES

a



h

..... b

	a	b	h	w
MERC 01	11.5 cm	23 cm	21 cm	2 kg
MERC 02	14.5 cm	27 cm	26 cm	3 kg
MERC 03	16 cm	33 cm	30 cm	4 kg

Available Finishes









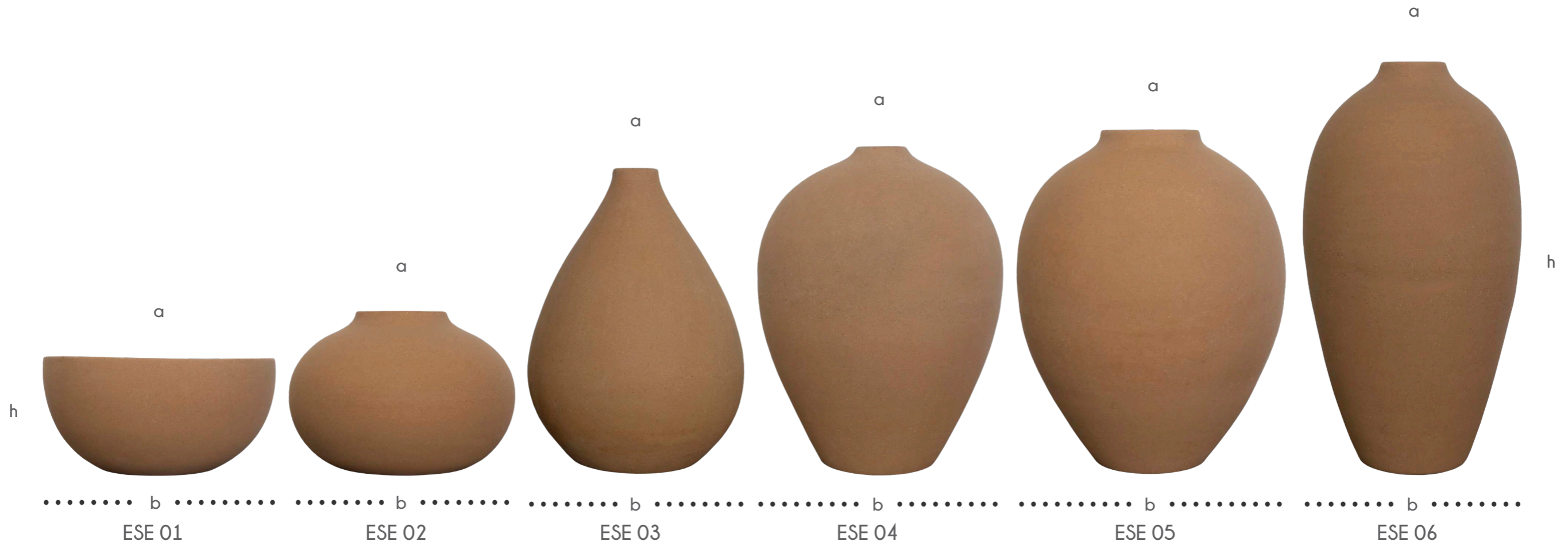




Collection of 6 pieces designed to create compositions and unique sets to each other so that they can showcase Jalisco's clay quality through its different finishes and shades, highlighting any type of design and interior space.



ESENCIALES



	a	b	h	w
ESE 01	22 cm	22 cm	11 cm	1 kg
ESE 02	9 cm	23 cm	16 cm	1 kg
ESE 03	4 cm	22 cm	30 cm	2 kg

	a	b	h	w
ESE 04	4 cm	24 cm	31 cm	2 kg
ESE 05	10 cm	28 cm	35 cm	3 kg
ESE 06	6 cm	22 cm	41 cm	4 kg

Available Finishes











The Constantine bowl is a design that can be used as a fruit bowl or container.

EXCLUSIVE DECORATIVE USE



CONSTANTINO



..... b

	a	b	h	w
CONSTA 01	20 cm	22.5 cm	11 cm	2 kg
CONSTA 02	23 cm	25.5 cm	12 cm	3 kg
CONSTA 03	26 cm	28.5 cm	13 cm	4 kg

Acabados Disponibles





*CUSTOMIZABLE FINISH AND INTERIOR COLOR





TORTILLERO CONSTANTINO



	a	b	h	w
TORT CONSTA	23 cm	25.5 cm	12 cm	3 kg

Available Finishes



2 in 1 Bowl. Clay Bowl + Top.

This design can be used as fruit bowl, tortillero or bread container.

Includes clay cover.

EXCLUSIVE DECORATIVE USE







Inspired design for reuse and grow pineapples. The foliage complements the design of the piece.

EXCLUSIVE DECORATIVE USE



TEPACHE

a



h

..... b

TEPA 01

a	b	h	w
8 cm	25 cm	28 cm	3 kg

Available Finishes



Raíz Mx 
Collection 2024

FLORINDA



FDA 01

a	b	h	w
5 cm	28 cm	42 cm	5 kg

Available Finishes



Raíz Mx
Collection 2024

Design that pays tribute to one of the older and more traditional utensils than today it is still used: El Guaje or Bule.



Collection of pieces with two different cavities that allow them to have various possibilities of use in any space. Its tones explore the softness of natural clay in contrast with the bright finish of colors in the interior and details.

EXCLUSIVE DECORATIVE USE



DANZANTES



..... b

DANZ 01



..... b

DANZ 02



..... b

DANZ 03

	a	b	h	w
DANZ 01	32 cm	32 cm	19 cm	2 kg
DANZ 02	27 cm	27 cm	32 cm	3 kg
DANZ 03	22 cm	22 cm	45 cm	4 kg

Available Finishes



TT-01



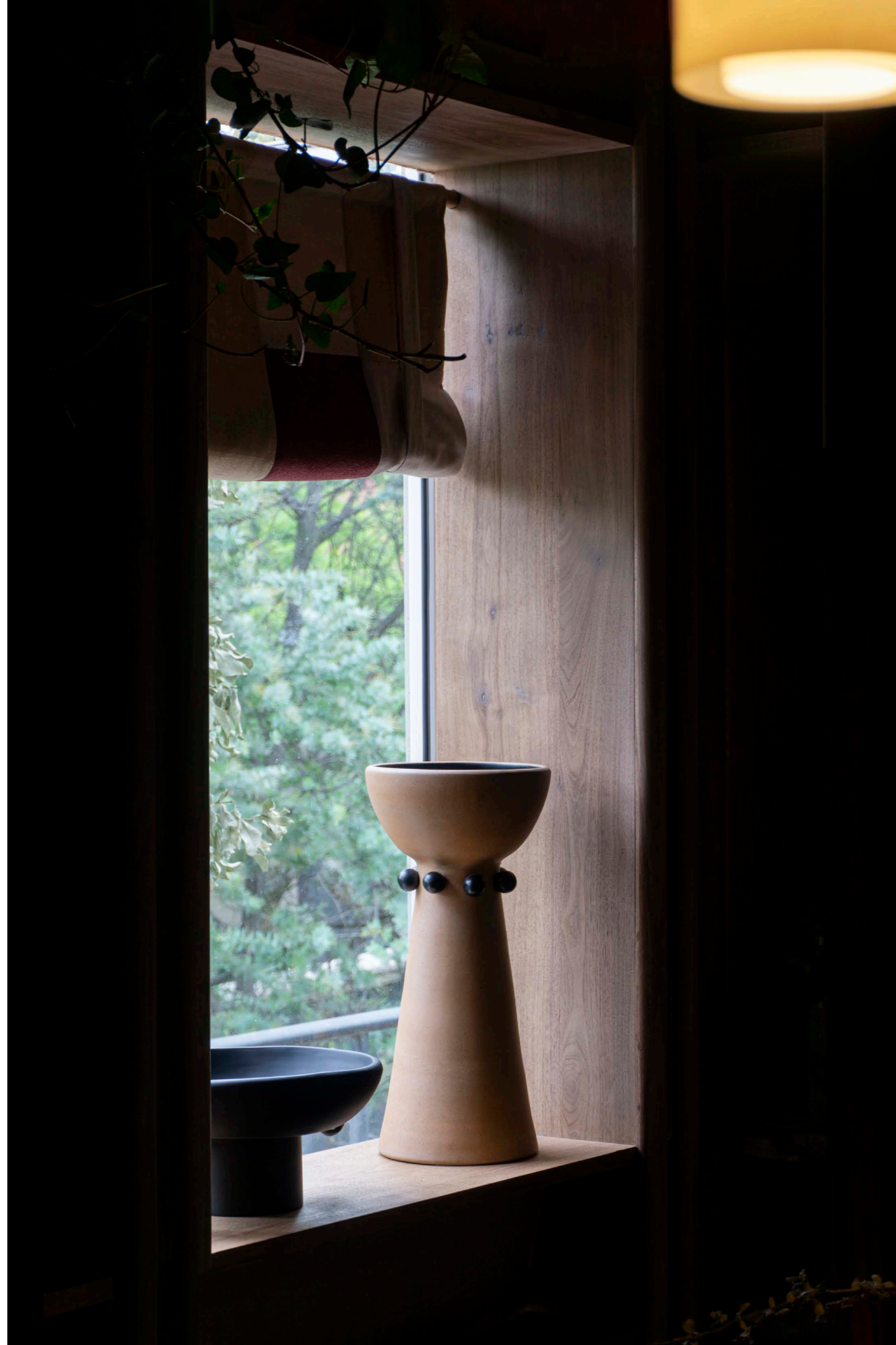
WH-01



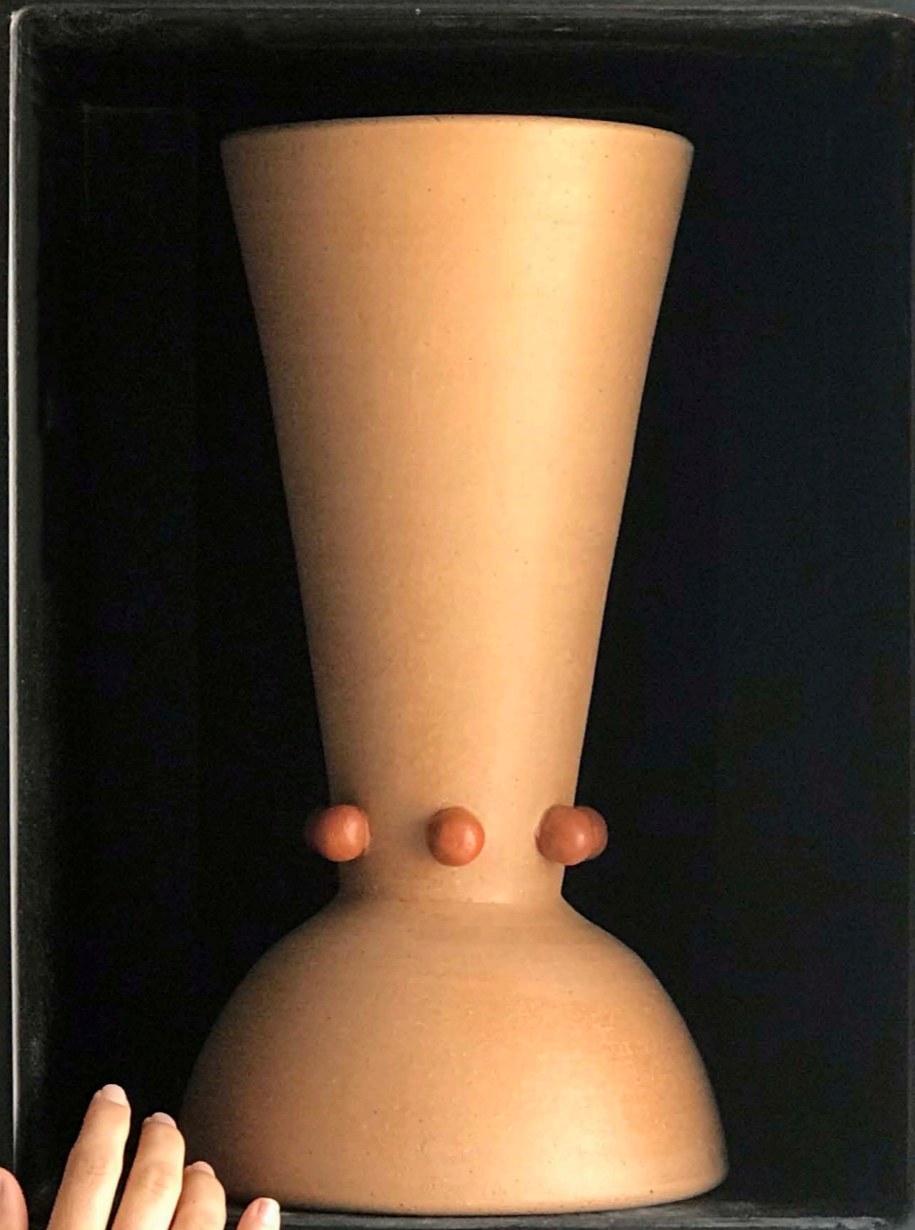
BLA-01



BLU-01
NEW





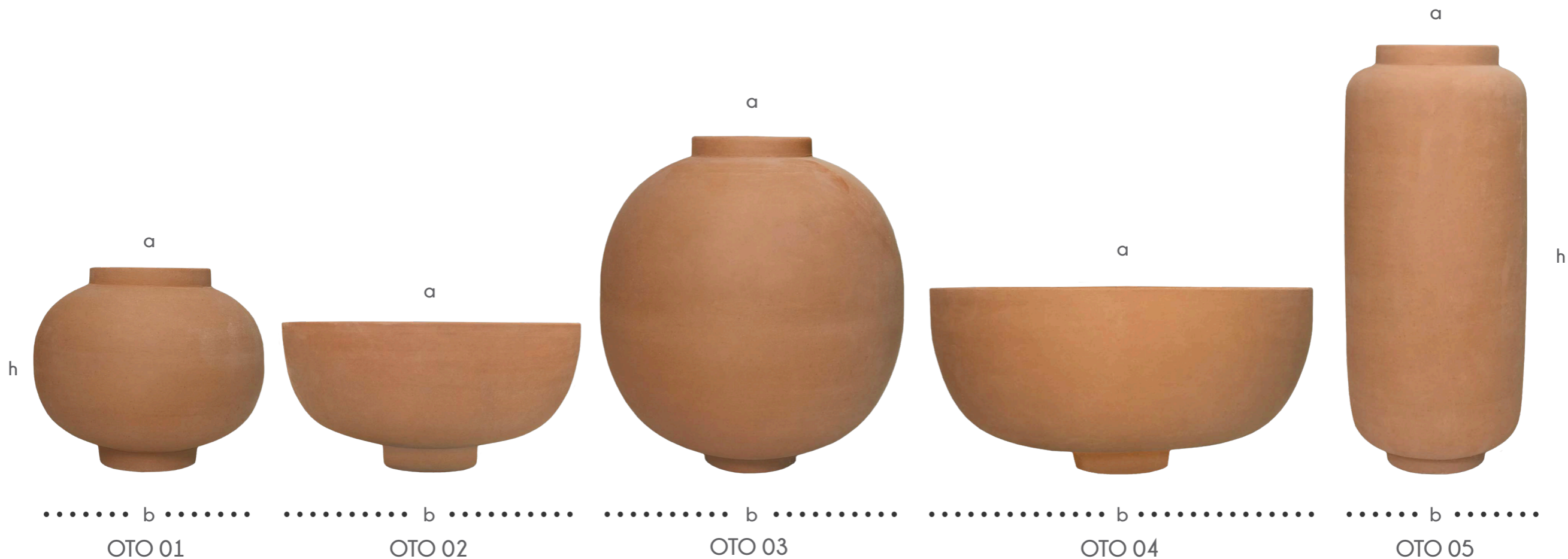




Collection of pieces with the possibility of functioning alone or being stacked and assembled together to create different compositions and/or be used in different ways, either as vases, pots, tables sides, lamps and/or sculptural elements.



oToTo

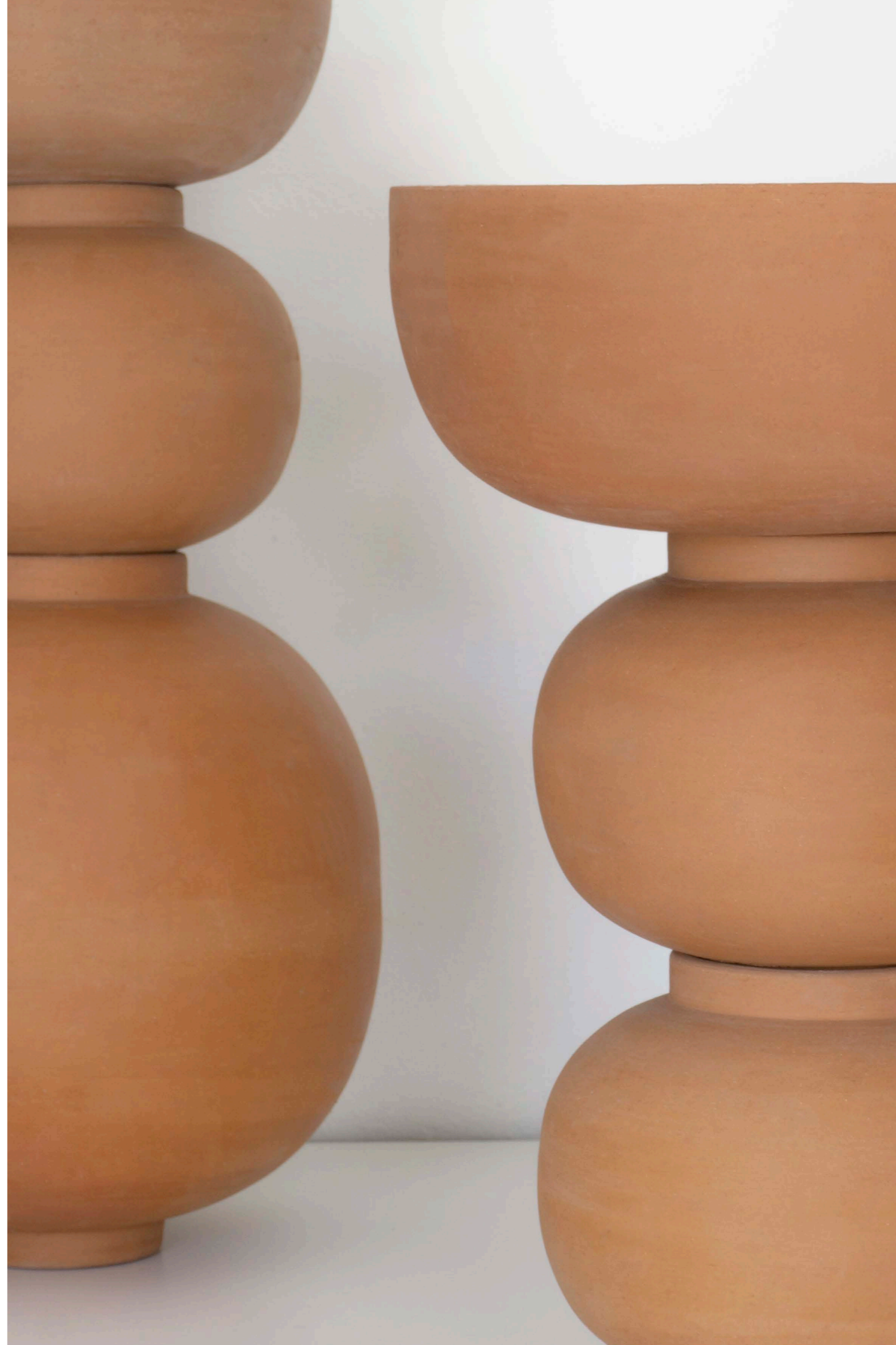


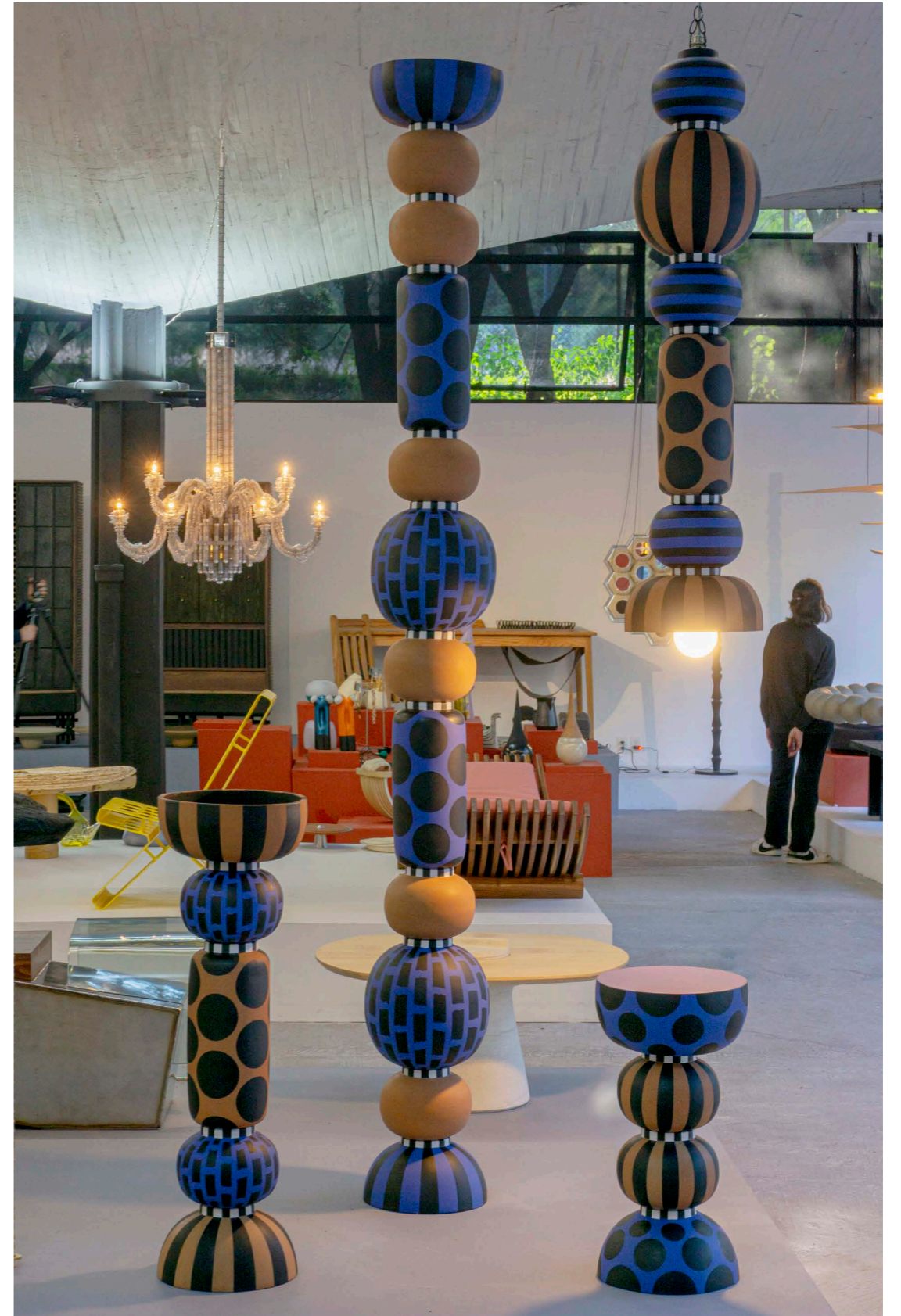
	a	b	h	w
OTO 01	11 cm	21 cm	18 cm	2 kg
OTO 02	25 cm	25 cm	12 cm	2 kg
OTO 03	11 cm	28 cm	31 cm	4 kg

	a	b	h	w
OTO 04	31 cm	31 cm	16 cm	4 kg
OTO 05	11 cm	16 cm	40 cm	4 kg

Customizables Available Finishes



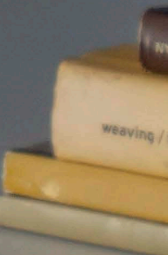




oToTo COLLECTION. RAÍZ MX + CAMILLE WALALA. SPECIAL EDITION. INÉDITO DESIGN WEEK MÉXICO 2023.

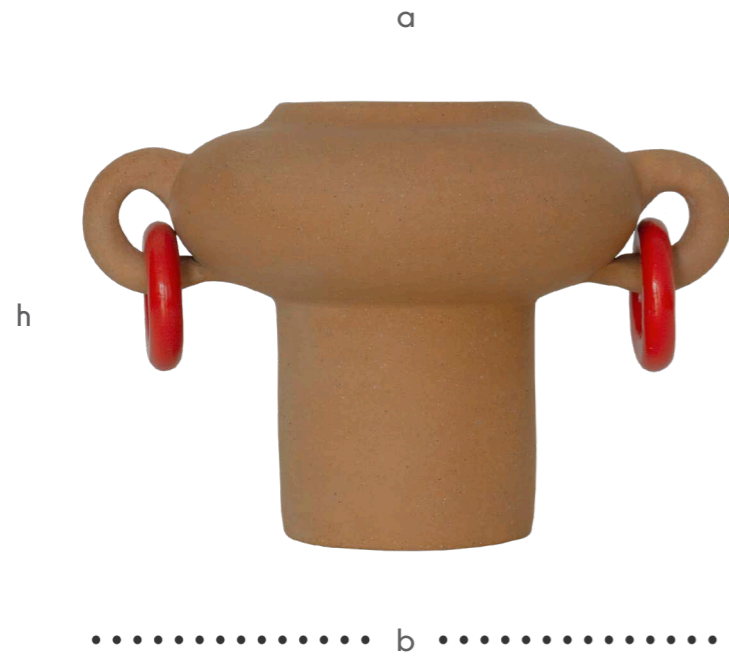
Lele is a word of Otomi origin that means "baby" and is the name given to the traditional dolls made every day by indigenous women throughout Mexico.

This collection finds its inspiration in them and in Jalisco's traditional pottery. In addition to paying tribute to these beautiful artisanal works, each piece represents Mexican tradition and culture through its details, shapes and colors.





LELE MARÍA VICTORIA



	a	b	h	w
MV 01	10 cm	28 cm	18 cm	1 kg

Available Finishes



LELE MARÍA GUADALUPE



	a	b	h	w
MG 01	10 cm	28 cm	25 cm	2 kg

Available Finishes



LELE MARÍA FERNANDA

a



h

..... b

MF 01

a	b	h	w
10 cm	20 cm	33 cm	2 kg

Available Finishes



YLW-01

OR-01

RED-01

WH-01

PUR-01

BLU-01

GRE-01

BLA-01



LELE MARÍA JOSÉ

a



h

..... b

MJ 01

a	b	h	w
10 cm	28 cm	34 cm	2 kg

Available Finishes



LELE MARÍA PAZ

a



h

..... b

	a	b	h	w
MP 01	10 cm	28 cm	37 cm	2 kg

Available Finishes



LELE MARÍA DE JESÚS

a



h

..... b

	a	b	h	w
MDJ 01	10 cm	20 cm	42 cm	3 kg

Available Finishes





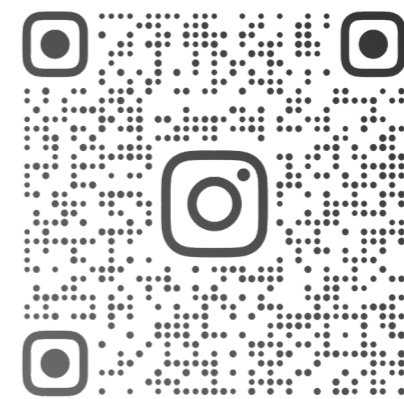
Raizy



iWe want to be part
of your project!

Customize our pieces
and create a unique project

Contact us



#largavidaalbarro



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contacto.raizmx@gmail.com



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GUI-02

VIO-01

PATO-01

ALMA-02

CATA-02





PANC-01



MON-02



NAN-01



PANC-03



GREG-03



CUS-01

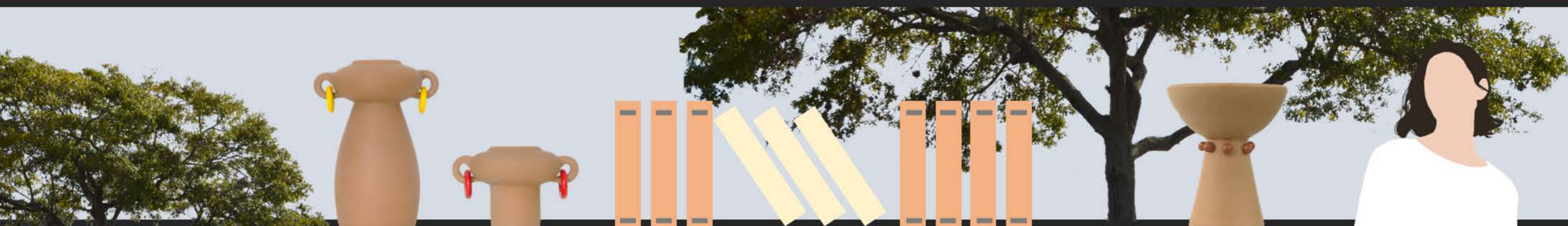


PANC-01



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MP-01

MV-01

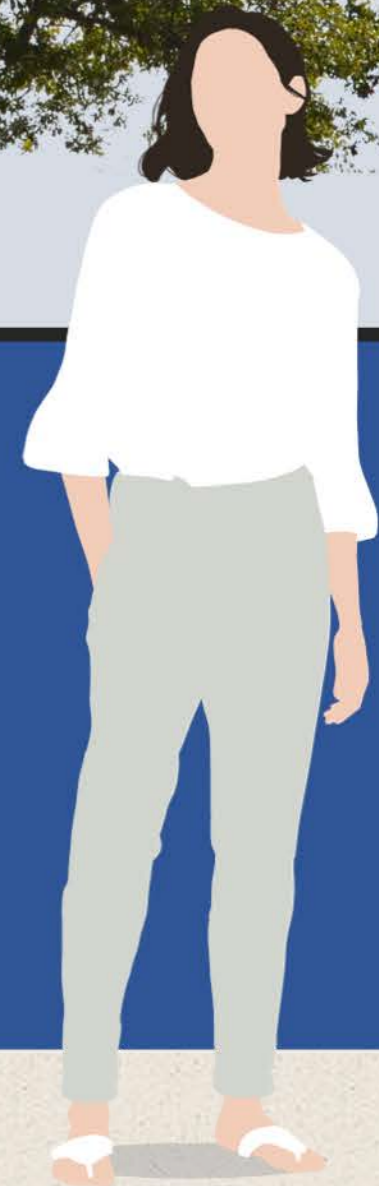
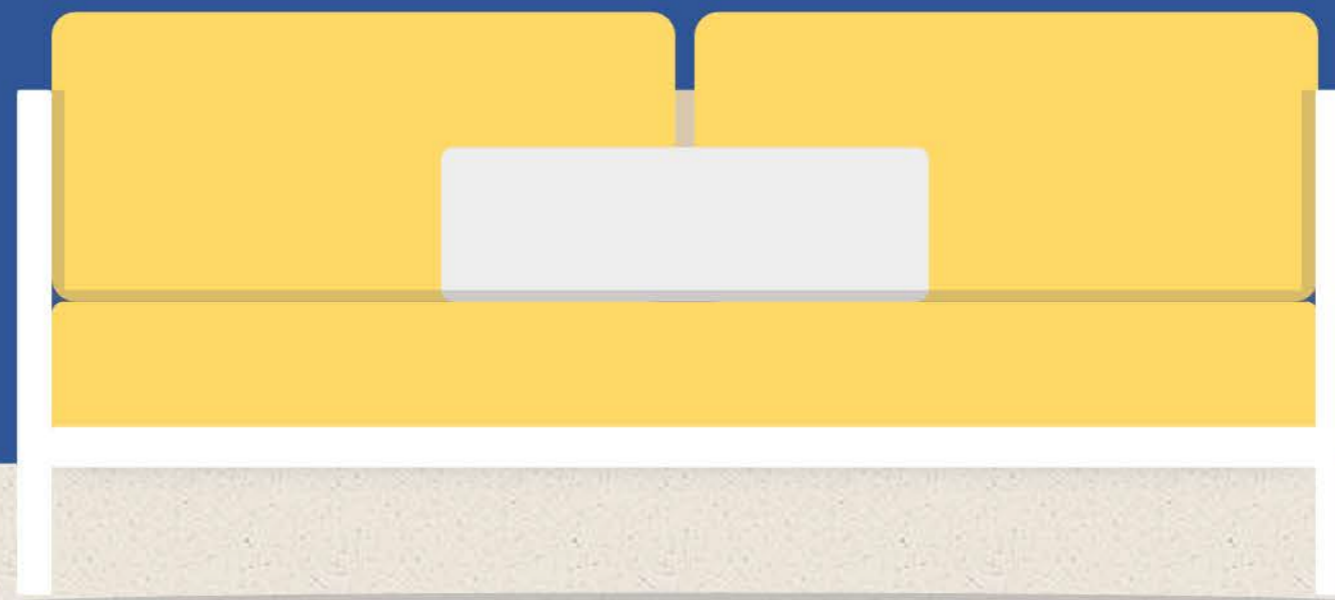
DANZ-02

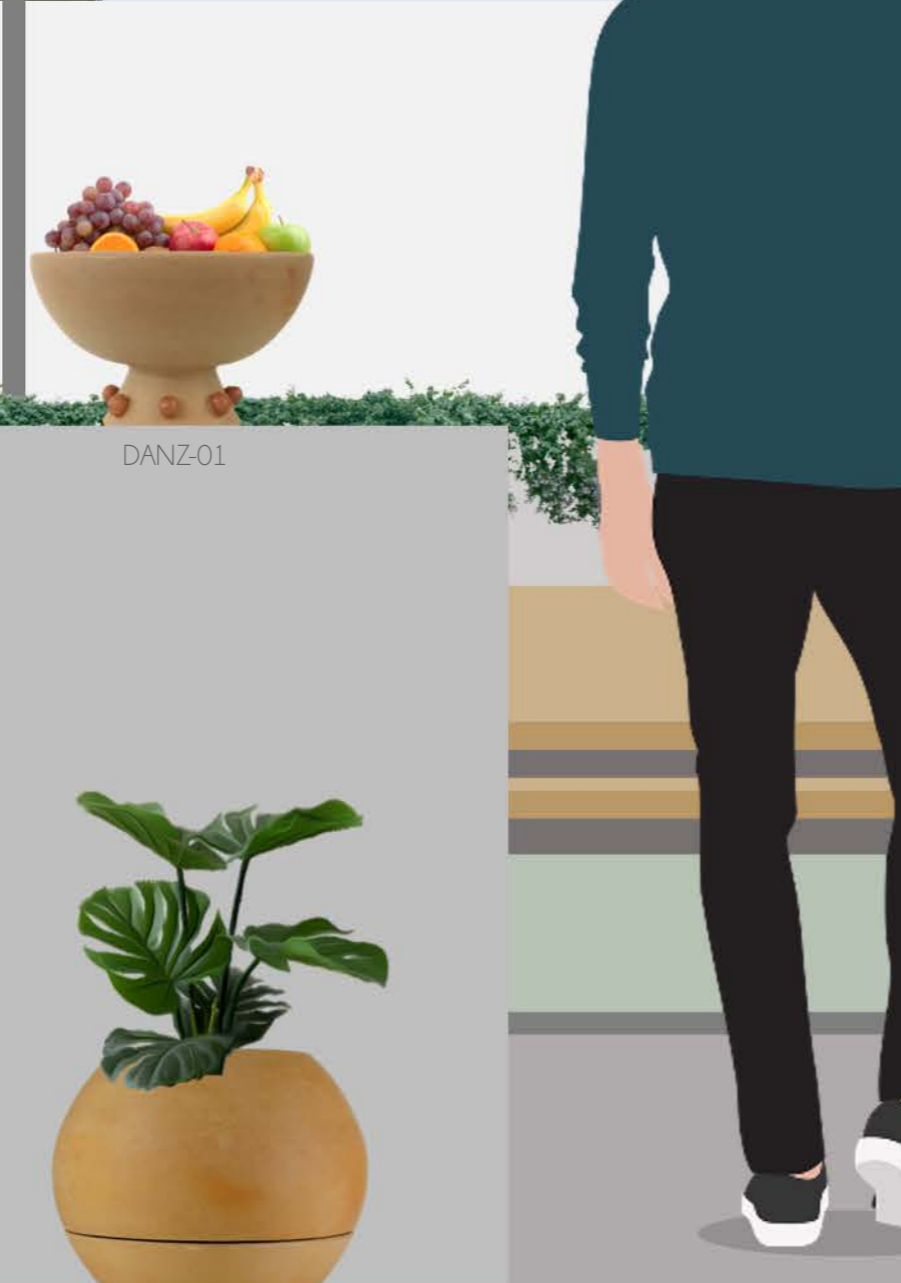
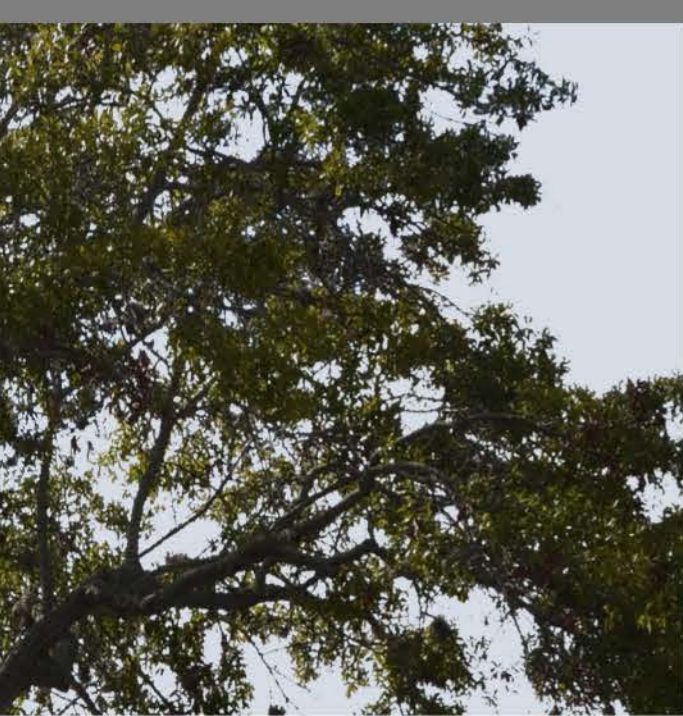


CATA-03



CATA-02





DPTO 202

GOYA-03



CONSTA-01-02-03



MERC-01

DANZ-03

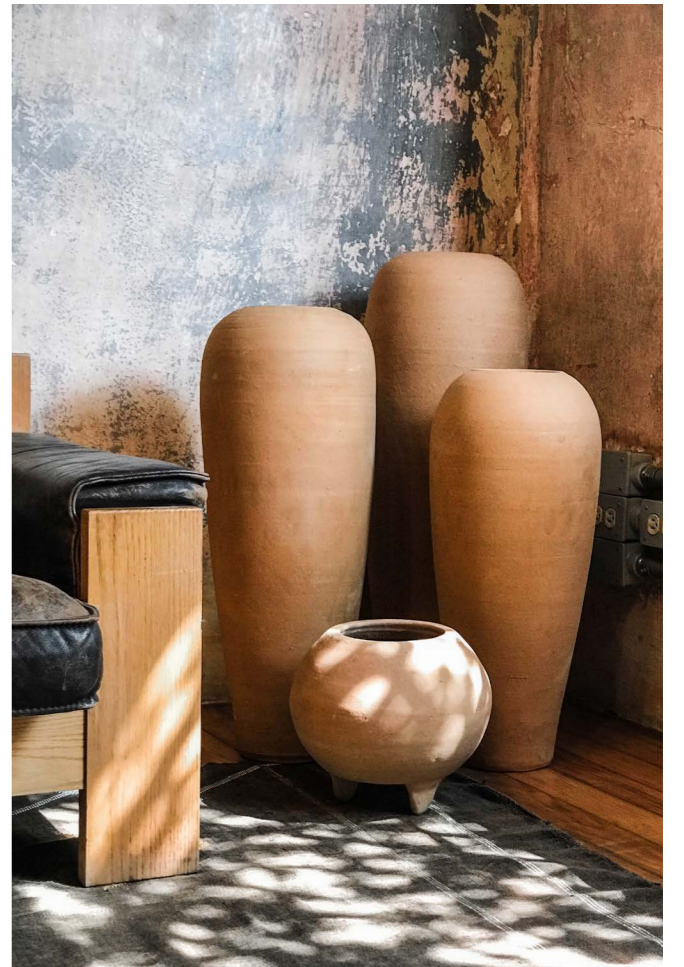


DANZ-01

MERC-03

#largavidaalbarro





• L O N G L I V E T H E M U D •





ALL PIECES ARE DECORATIVE. THEY ARE NOT UTILITY PIECES

CASH PAYMENT METHOD

THE COST OF SHIPPING OUTSIDE THE METROPOLITAN AREA OF GUADALAJARA WILL BE CHARGED TO THE CUSTOMER

THE ESTIMATED DELIVERY TIME WILL BE DETERMINED ACCORDING TO THE TYPE OF PIECES AND THE QUANTITY, AS WELL AS THE DESTINATION

THE SAMPLE IMAGE OF THE PARTS IS FOR REFERENCE. THEY MAY PRESENT VARIATIONS IN SHAPES, TEXTURES, TONES, BETAS, MEASUREMENTS

DROP PLATES BASES NOT INCLUDED. THEY ARE SOLD SEPARATELY.

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Raíz Mx