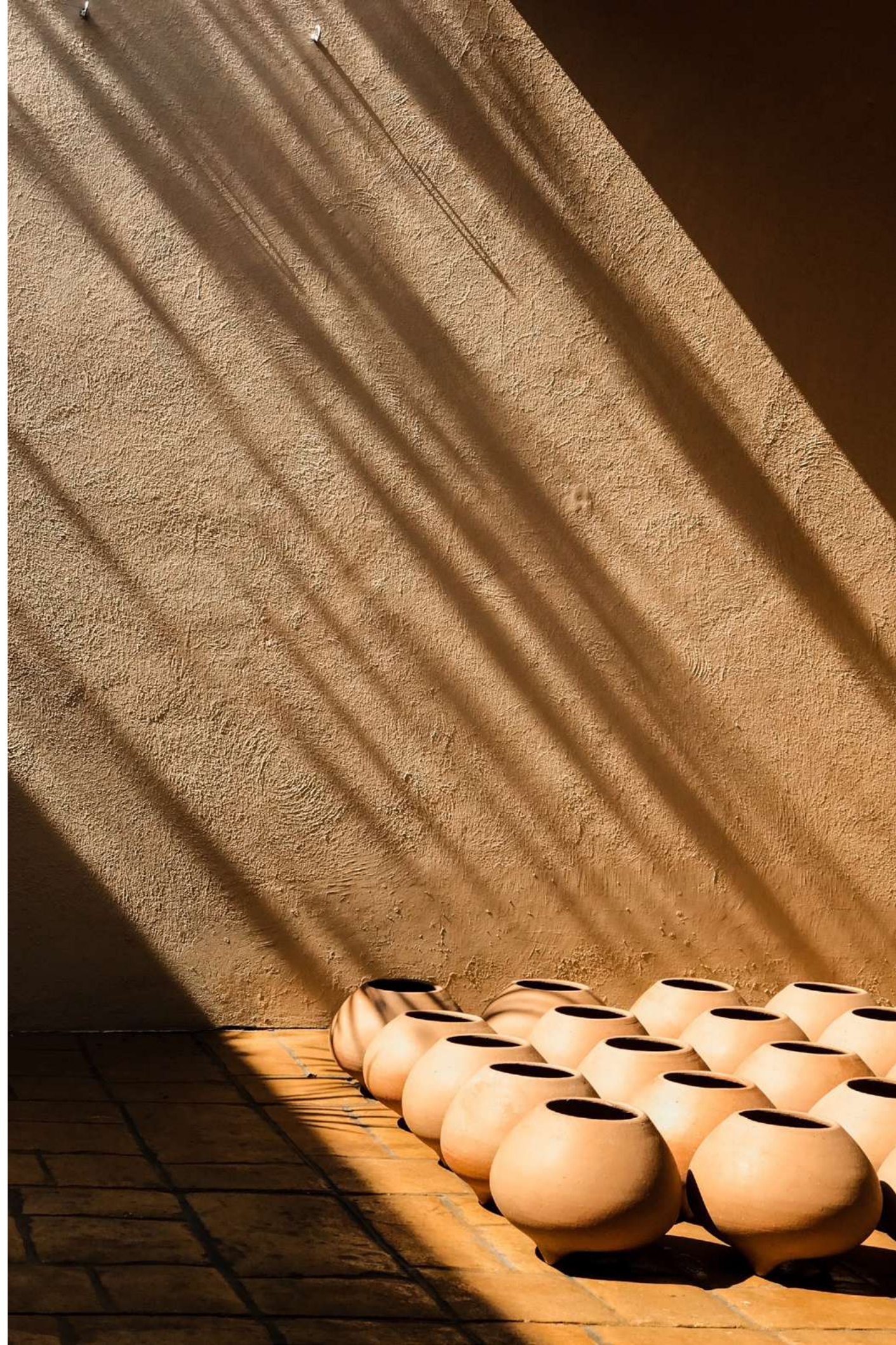


U S

Raíz is a project that seeks to show and praise the changes and transformations that time creates in each of us. Every caress, wound, scratch, mark that is left on our skin it is a mark that remains and converts us into unique and unrepeatable beings. In this way, through clay, we seek to convert a material as ordinary and common as earth into unique art objects, taking care of the maximum each artisanal process to exalt naturalness of the material that stands out in each of the pieces that we elaborate, transmitting through its different techniques, shapes, textures, finishes, elements and colors, a clear message: Change is inherent to life and is part of each of us, just as it is to breathe.

Founded in 2018 by Thalía Velasco and Walther Santiago, **Raíz** is a workshop studio that began as a project where we seek to offer, in addition to interior design services and architecture, different products of different techniques crafts that are made in our state, Jalisco. At first we started rescuing old clay pieces in different places on the outskirts of Guadalajara, different workshops, vacant lots, ranches, among other places. These pieces, most of them abandoned, showed through the textures of your skin a series of fascinating stories that surrounded us as we entered in the bowels of the techniques and ways in which they were created at some time. In some of them we could observe how their wounds turned them into unique pieces, capable of contain time in each of its lines of expression. So it was that, without having planned to work with clay at the beginning, its history, processes and transformations were wrapping, maintaining it as the main axis of the project.





Mexico is unique, like the pieces that each artisan creates and time is responsible for turning them into jewels for posterity.

Raíz Mx





EACH OF OUR
PIECES IS
CAREFULLY
MADE THROUGH
PROCESSES AND
TECHNIQUES
ARTISAN MEXICAN





AGRESTE

Our *AGRESTE COLLECTION* is made up of high-quality pots format made with traditional clay from the region, made one by one by expert Jalisco artisans, respecting the values, traditions and various artisanal processes that have passed from generation to generation. Ideal complements for any space with a renewed idea of contemporary design.

FINISHES COLLECTION AGRESTE



SOFTENED

1

100% **natural clay** finish. Once the piece is baked, intervention is made by eliminating impurities and roughness of the piece, leaving a **smooth, soft surface with a lighter tone** than the natural baked one.



PIGMENTED

2

Dark terracotta matte finish applied completely by hand made from **natural materials** that allow the piece to acquire **various textures and shades** over time







Photography by BACE Arquitectos

GUILLERMO



| | a | b | h | w |
|--------|-------|-------|-------|-------|
| GUI 01 | 28 cm | 30 cm | 80 cm | 15 kg |
| GUI 02 | 36 cm | 38 cm | 83 cm | 20 kg |
| GUI 03 | 38 cm | 40 cm | 97 cm | 25 kg |

Available Finishes



PATRICIO

a

h



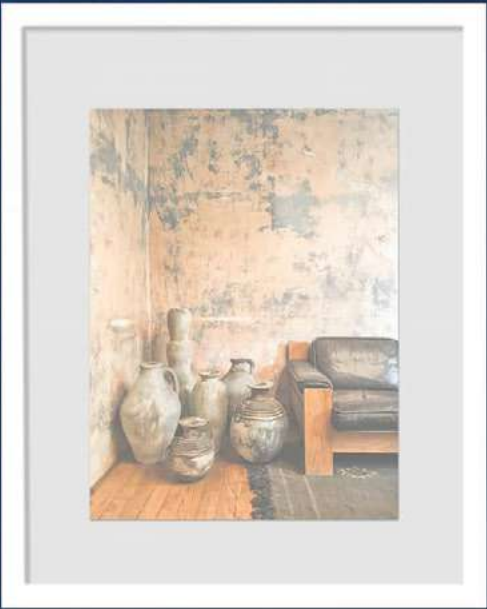
..... b

PATO 01

| a | b | h | w |
|-------|-------|-------|-------|
| 30 cm | 45 cm | 60 cm | 25 kg |

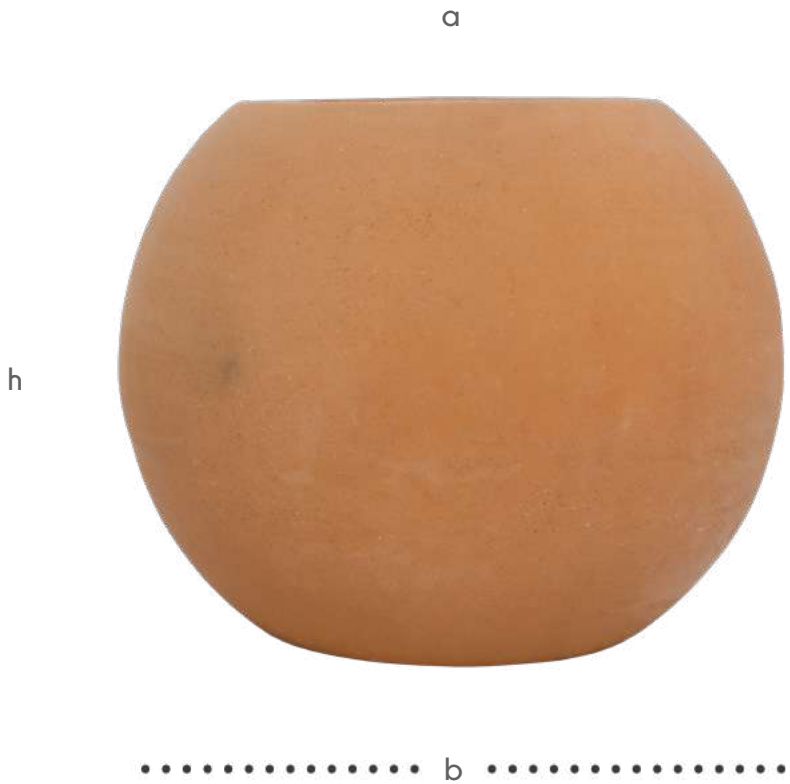
Available Finishes

- 1
- 2





VIOLETA



| | a | b | h | w |
|--------|-------|-------|-------|-------|
| VIO 01 | 28 cm | 45 cm | 38 cm | 15 kg |
| VIO 02 | 30 cm | 55 cm | 50 cm | 25 kg |
| VIO 03 | 40 cm | 65 cm | 60 cm | 35 kg |

Available Finishes

- 1
- 2





Photography and Project Wild Flowers Auberge Resort, N.Y.

CATALINA

a

h



..... b

| | a | b | h | w |
|---------|-------|-------|-------|-------|
| CATA 01 | 34 cm | 34 cm | 34 cm | 10 kg |
| CATA 02 | 45 cm | 45 cm | 45 cm | 15 kg |
| CATA 03 | 53 cm | 53 cm | 50 cm | 20 kg |

Available Finishes

- 1
- 2





Photography and Project by Estudio Ome

JOSÉ



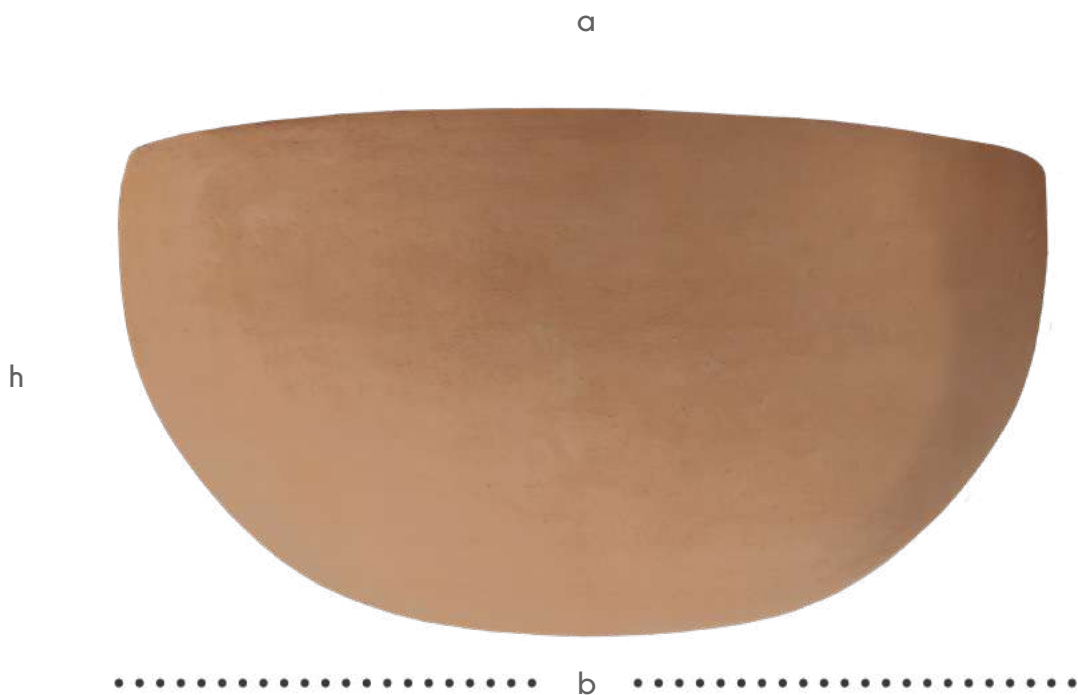
| | a | b | h | w |
|---------|-------|-------|-------|-------|
| JOSÉ 01 | 50 cm | 50 cm | 47 cm | 30 kg |
| JOSÉ 02 | 58 cm | 58 cm | 60 cm | 35 kg |
| JOSÉ 03 | 68 cm | 68 cm | 70 cm | 40 kg |

Available Finishes





ADRIANA

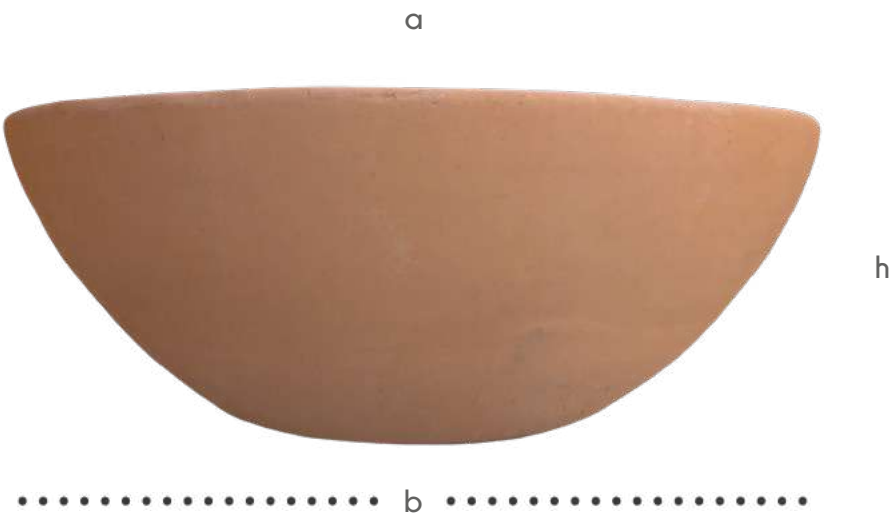


| | a | b | h | w |
|---------|-------|------|-------|-------|
| ADRI 01 | 62 cm | 62cm | 30 cm | 30 kg |

Available Finishes



ALMA



| | a | b | h | w |
|--------|---------|---------|---------|-------|
| ALM 01 | 40 cm | 40 cm | 14.5 cm | 20 kg |
| ALM 02 | 48.5 cm | 48.5 cm | 16 cm | 25 kg |
| ALM 03 | 58.5 cm | 58.5 cm | 17.5 cm | 30 kg |

Available Finishes







PANCHO



| | a | b | h | w |
|---------|-------|-------|-------|-------|
| PANC 01 | 30 cm | 30 cm | 47 cm | 10 kg |
| PANC 02 | 30 cm | 30 cm | 64 cm | 15 kg |
| PANC 03 | 30 cm | 30 cm | 80 cm | 20 kg |

Available Finishes

- 1
- 2



NANCY

a

h



b

NAN 01

a

37 cm

b

37 cm

h

45 cm

w

10 kg

NAN 02

45 cm

45 cm

55 cm

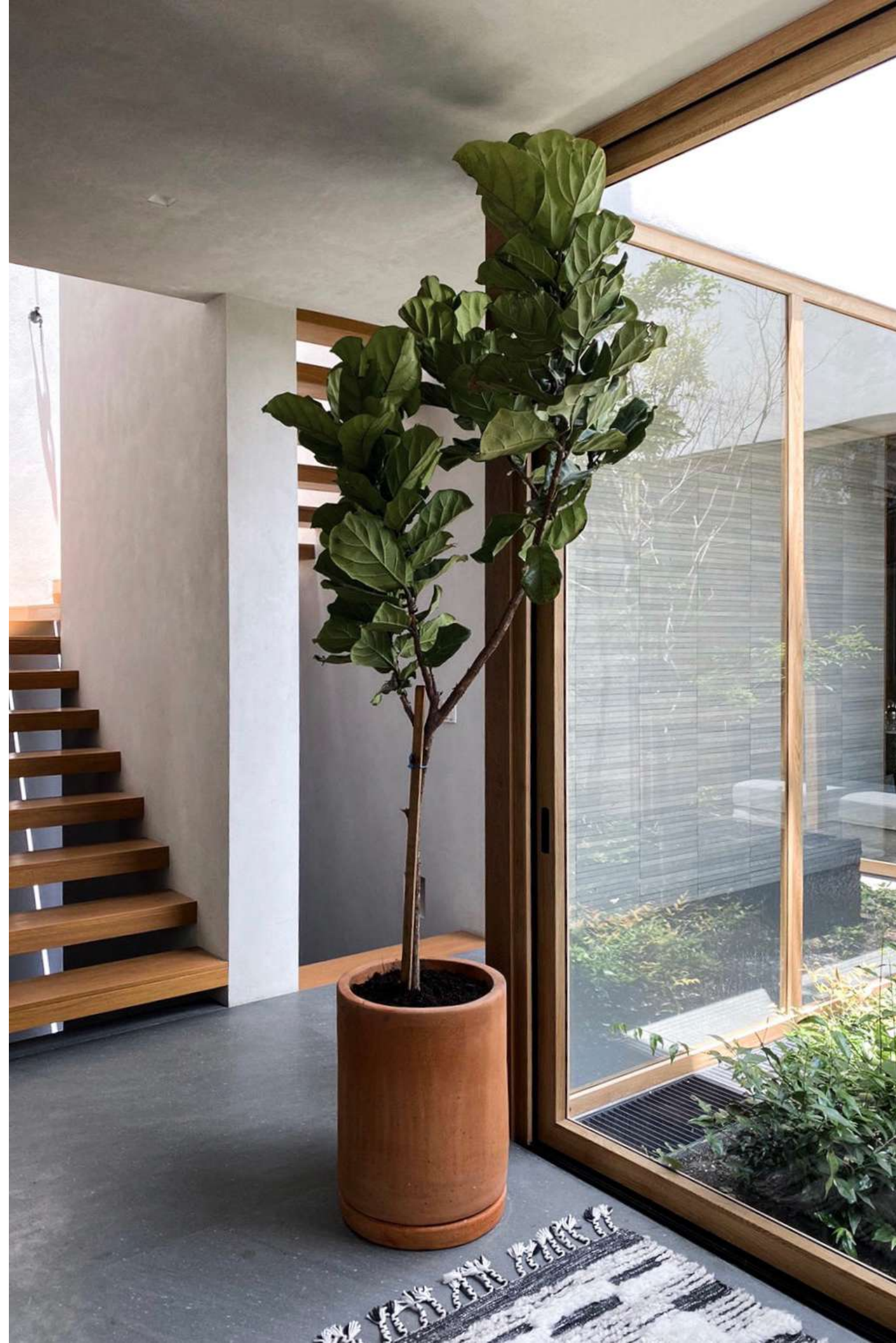
15 kg

Available Finishes

1

2

Raiz Mx
Collection 2024





GUS

a



h

..... b

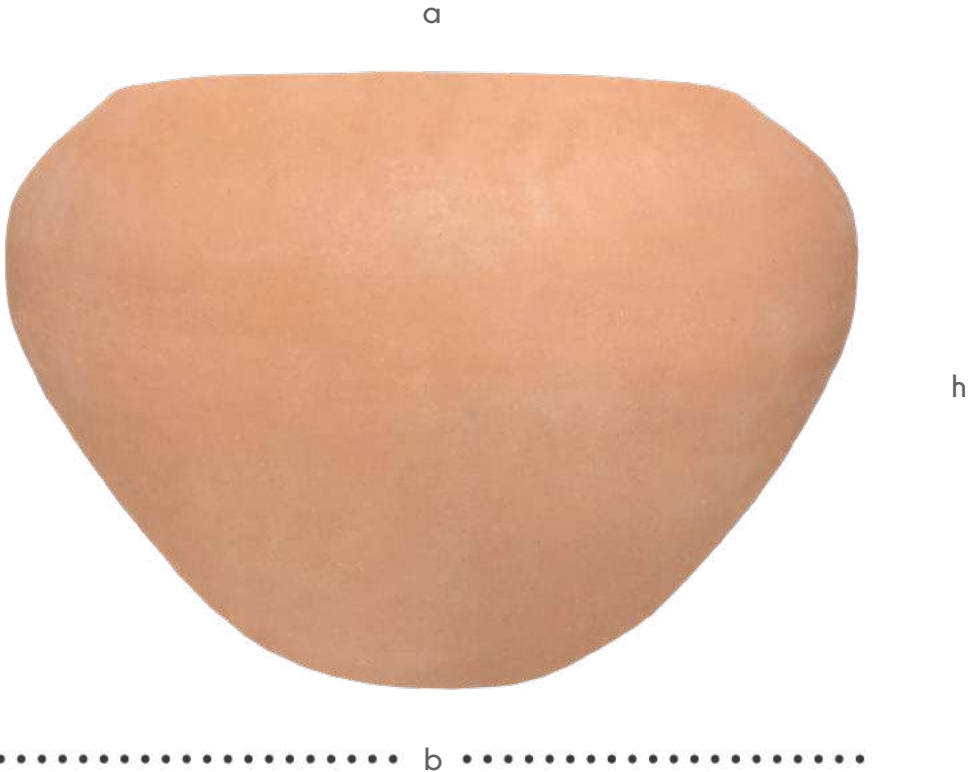
| | a | b | h | w |
|--------|-------|-------|-------|-------|
| GUS 01 | 56 cm | 56 cm | 40 cm | 25 kg |
| GUS 02 | 67 cm | 67 cm | 61 cm | 35 kg |

Available Finishes



ROCÍO

FLORENCIA



ROC 01 a b h w
50 cm 62 cm 51 cm 30 kg

FLO 01 a b h w
35 cm 45 cm 35 cm 15 kg



Available Finishes



Available Finishes





by RAÍZ

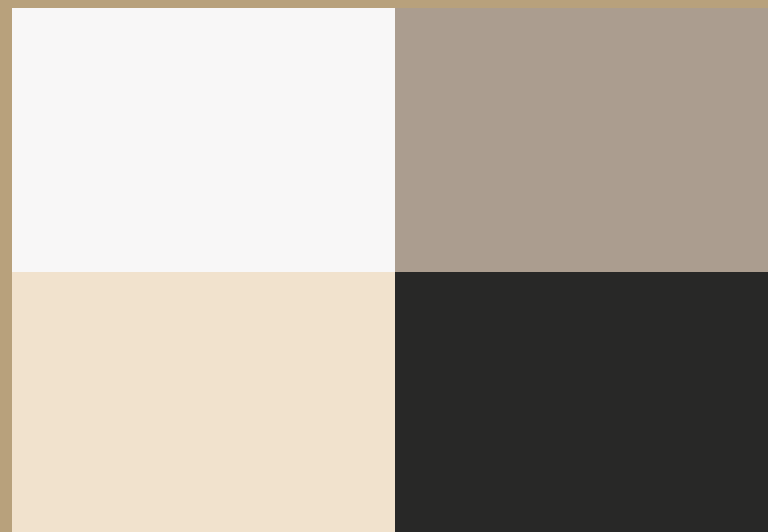
Our *by Raíz* Collection honors the *natural Mexican clay*, exalting it in a unique way from a *softened finish* that show it in a simple, pure and smooth way.

We look for to show a new face of traditional Mexican pottery, through object and decorative art elements of different formats, made of *very compact and light clay* from the region, made one by one by expert Mexican artisan hands respecting the values, traditions and various processes crafts that have gone from generation after generation, with a renewed idea of contemporary design.



SOFTENED 1

100% **natural clay** finish. Once the piece is baked, intervention is made by eliminating impurities and roughness of the piece, leaving a **smooth, soft surface with a lighter tone** than the natural baked one.



SMOOTH MATTE 2

Fully applied **matte finish** by hand in pieces fresh from the oven where they are smoothed and painted to create a **very soft, smooth and smooth texture**. Available in different shades





MAGO

MARTHA



| | a | b | h | w |
|---------|-------|-------|-------|-------|
| MAGO 01 | 18 cm | 38 cm | 60 cm | 20 kg |
| MART 01 | 16 cm | 32 cm | 80 cm | 20 kg |

Available Finishes

- 1
- 2

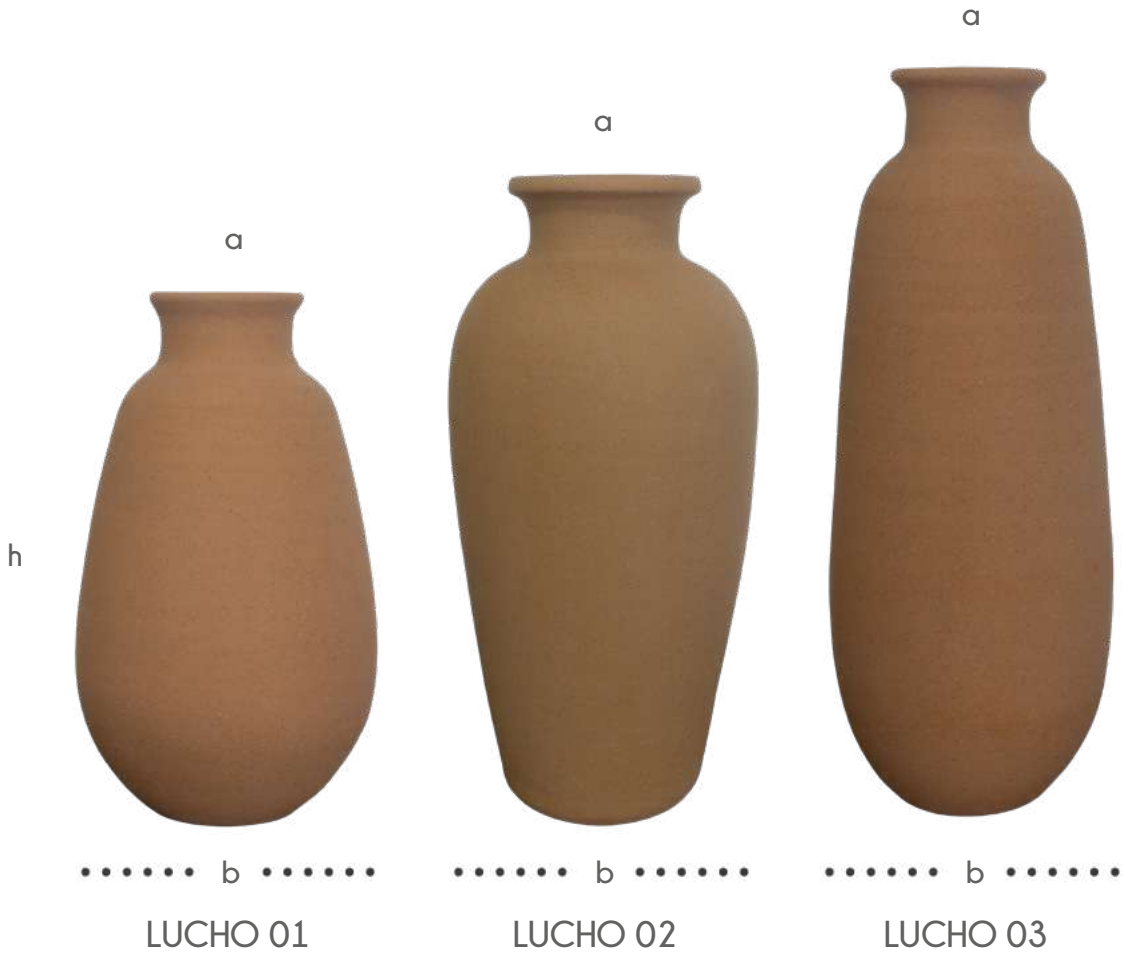








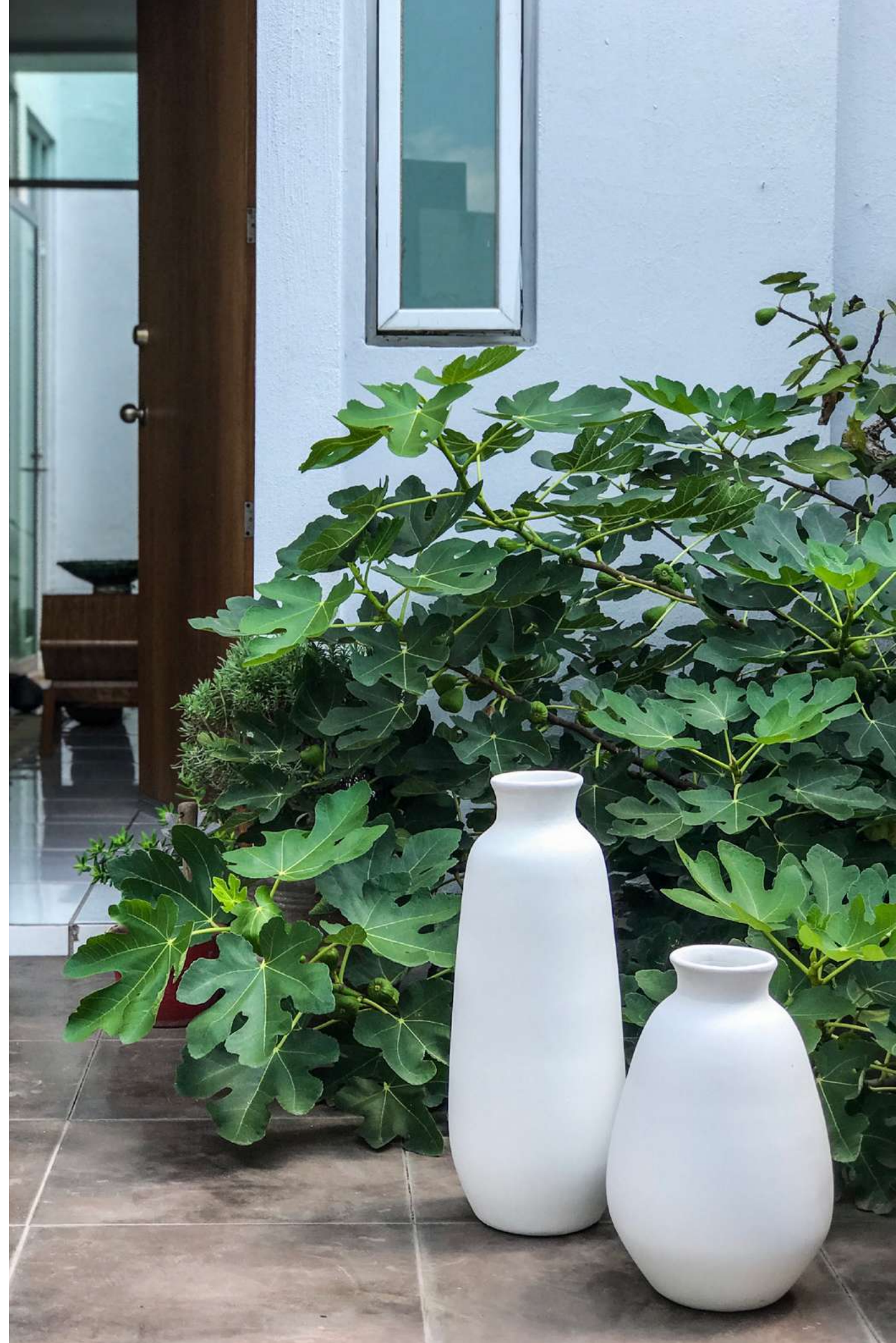
LUCHOS



| | a | b | h | w |
|----------|-------|-------|-------|------|
| LUCHO 01 | 10 cm | 24 cm | 38 cm | 4 kg |
| LUCHO 02 | 13 cm | 23 cm | 48 cm | 3 kg |
| LUCHO 03 | 10 cm | 20 cm | 54 cm | 6 kg |

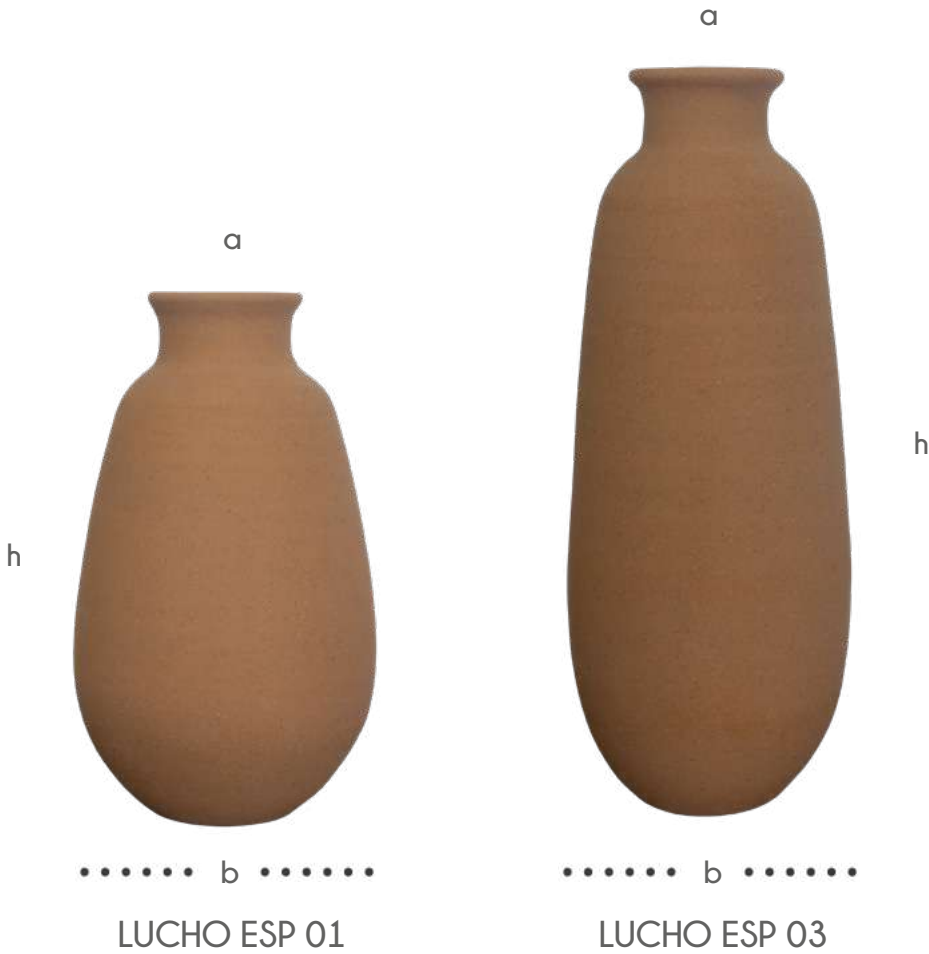
Available Finishes







LOS LUCHOS ESPECIAL



| | a | b | h | w |
|--------------|-------|-------|-------|-------|
| LUCHO ESP 01 | 18 cm | 35 cm | 55 cm | 12 kg |
| LUCHO ESP 03 | 18 cm | 35 cm | 80 cm | 15 kg |

Available Finishes

- 1
- 2







Design inspired by one of the most representative pre-Hispanic utensils of traditional Mexican cuisine: The molcajete.

MECHES



| | a | b | h | w |
|----------|---------|-------|-------|------|
| MECHE 01 | 11.5 cm | 23 cm | 21 cm | 2 kg |
| MECHE 02 | 14.5 cm | 27 cm | 26 cm | 3 kg |
| MECHE 03 | 16 cm | 33 cm | 30 cm | 4 kg |

Available Finishes







2 in 1 model. Pot + Drop Plate.
Inspired by one of the most representative
pre-Hispanic utensils of traditional
Mexican cuisine: The molcajete.
The pieces in this set can be used
together or separately



MERCEDES



| | a | b | h | w |
|---------|---------|-------|-------|------|
| MERC 01 | 11.5 cm | 23 cm | 21 cm | 2 kg |
| MERC 02 | 14.5 cm | 27 cm | 26 cm | 3 kg |
| MERC 03 | 16 cm | 33 cm | 30 cm | 4 kg |

Available Finishes

- 1
- 2



BEAUTY BY DESIGN
CURTIS
The Story of Trees
Remodelista





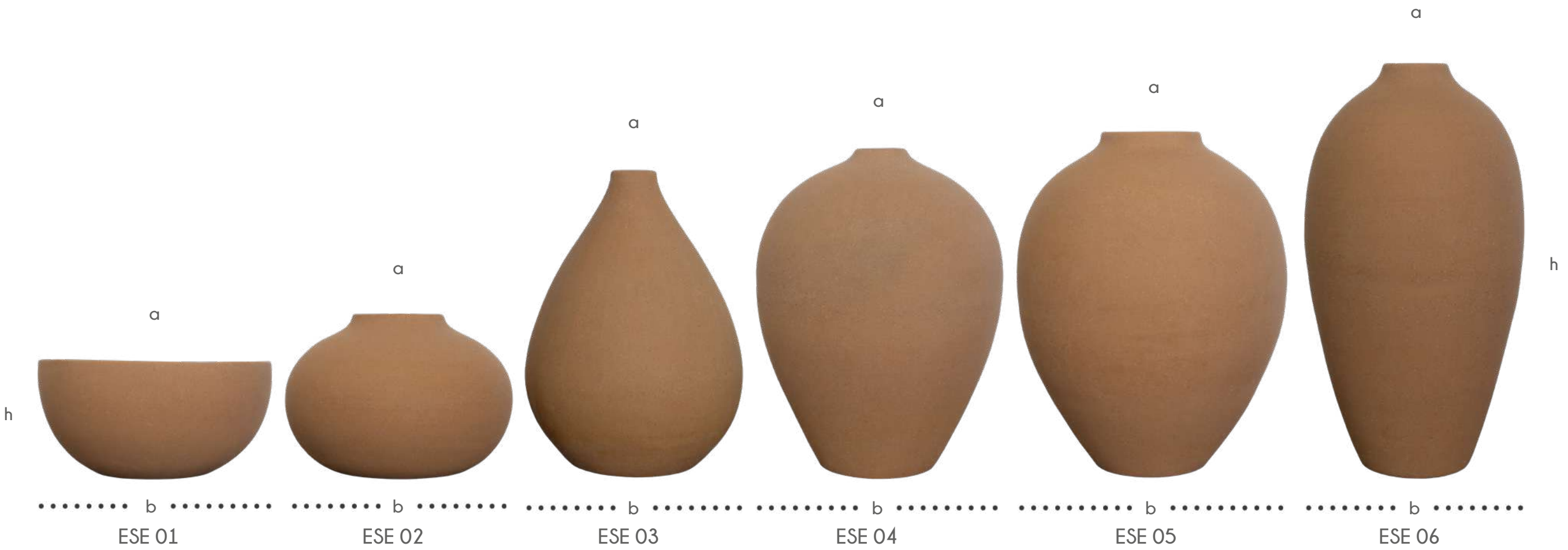




Collection of 6 pieces designed to create compositions and unique sets to each other so that they can showcase Jalisco's clay quality through its different finishes and shades, highlighting any type of design and interior space.



ESENCIALES



| | a | b | h | w |
|--------|-------|-------|-------|------|
| ESE 01 | 22 cm | 22 cm | 11 cm | 1 kg |
| ESE 02 | 9 cm | 23 cm | 16 cm | 1 kg |
| ESE 03 | 4 cm | 22 cm | 30 cm | 2 kg |

| | a | b | h | w |
|--------|-------|-------|-------|------|
| ESE 04 | 4 cm | 24 cm | 31 cm | 2 kg |
| ESE 05 | 10 cm | 28 cm | 35 cm | 3 kg |
| ESE 06 | 6 cm | 22 cm | 41 cm | 4 kg |

Available Finishes













The Constantine bowl is a design that can
used as a fruit bowl or container.

EXCLUSIVE DECORATIVE USE

CONSTANTINO



| | a | b | h | w |
|-----------|-------|---------|-------|------|
| CONSTA 01 | 20 cm | 22.5 cm | 11 cm | 2 kg |
| CONSTA 02 | 23 cm | 25.5 cm | 12 cm | 3 kg |
| CONSTA 03 | 26 cm | 28.5 cm | 13 cm | 4 kg |

Acabados Disponibles





*CUSTOMIZABLE FINISH AND INTERIOR COLOR



TORTILLERO CONSTANTINO



2 in 1 Bowl. Clay Bowl + Top.

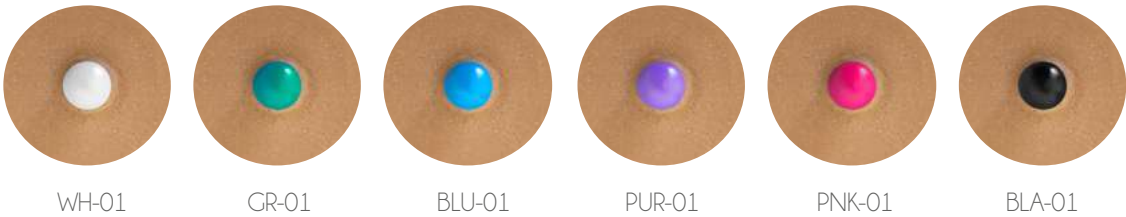
This design can be used as fruit bowl, tortillero or bread container.

Includes clay cover.

EXCLUSIVE DECORATIVE USE

| | a | b | h | w |
|-------------|-------|---------|-------|------|
| TORT CONSTA | 23 cm | 25.5 cm | 12 cm | 3 kg |

Available Finishes







Inspired design for
reuse and grow pineapples.
The foliage complements the
design of the piece.

EXCLUSIVE DECORATIVE USE



TEPACHE

a



h

..... b

TEPA 01

a

b

h

w

8 cm

25 cm

28 cm

3 kg

Available Finishes



Raiz Mx
Collection 2024



FLORINDA



FDA 01

| a | b | h | w |
|------|-------|-------|------|
| 5 cm | 28 cm | 42 cm | 5 kg |

Available Finishes



Design that pays tribute to one of the older and more traditional utensils than today it is still used: El Guaje or Bule.



Collection of pieces with two different cavities that allow them to have various possibilities of use in any space. Its tones explore the softness of natural clay in contrast with the bright finish of colors in the interior and details.

EXCLUSIVE DECORATIVE USE



DANZANTES



DANZ 01



DANZ 02



DANZ 03

| | a | b | h | w |
|---------|-------|-------|-------|------|
| DANZ 01 | 32 cm | 32 cm | 19 cm | 2 kg |
| DANZ 02 | 27 cm | 27 cm | 32 cm | 3 kg |
| DANZ 03 | 22 cm | 22 cm | 45 cm | 4 kg |

Available Finishes



TT-01



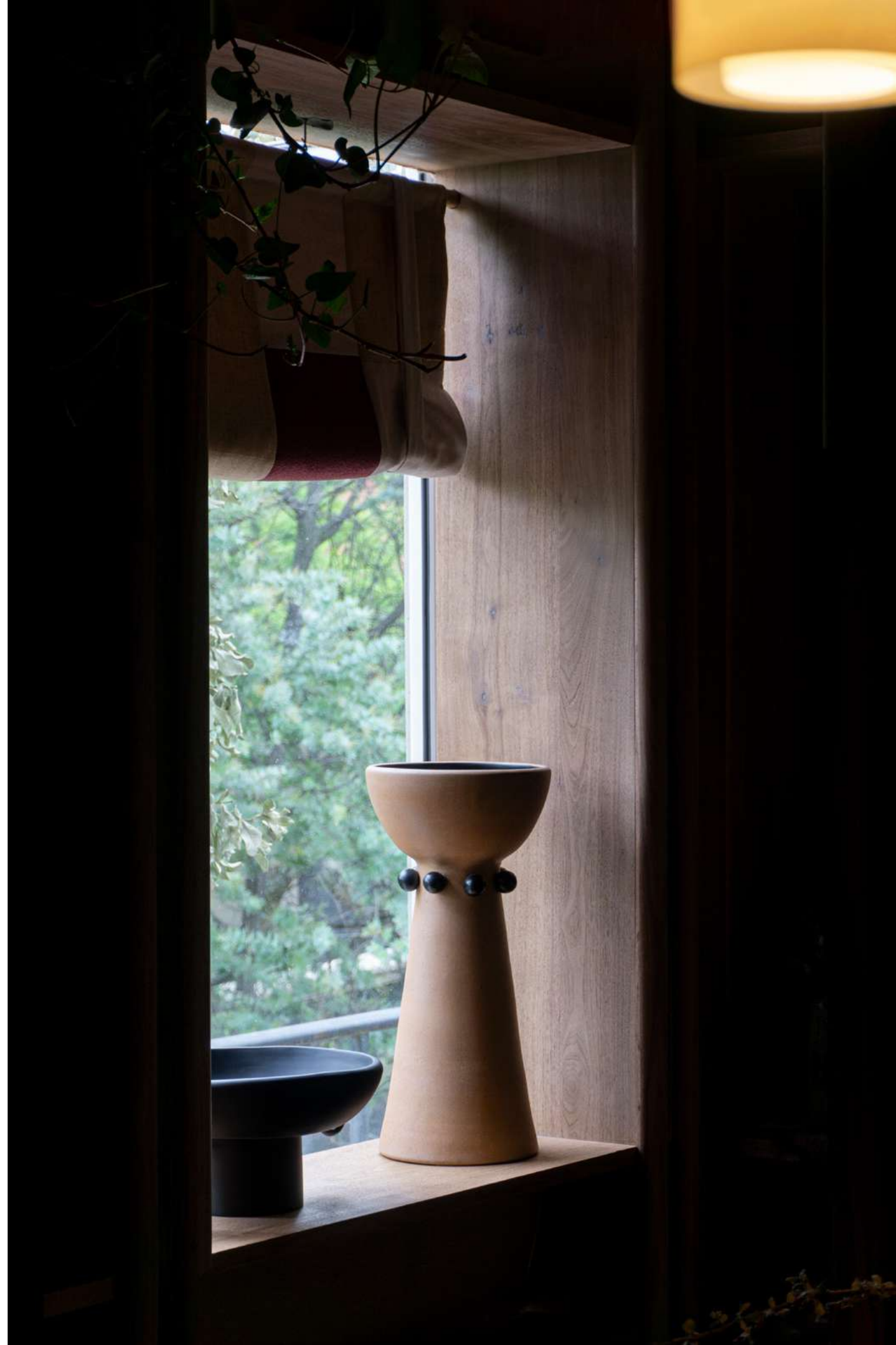
WH-01



BLA-01



BLU-01
NEW





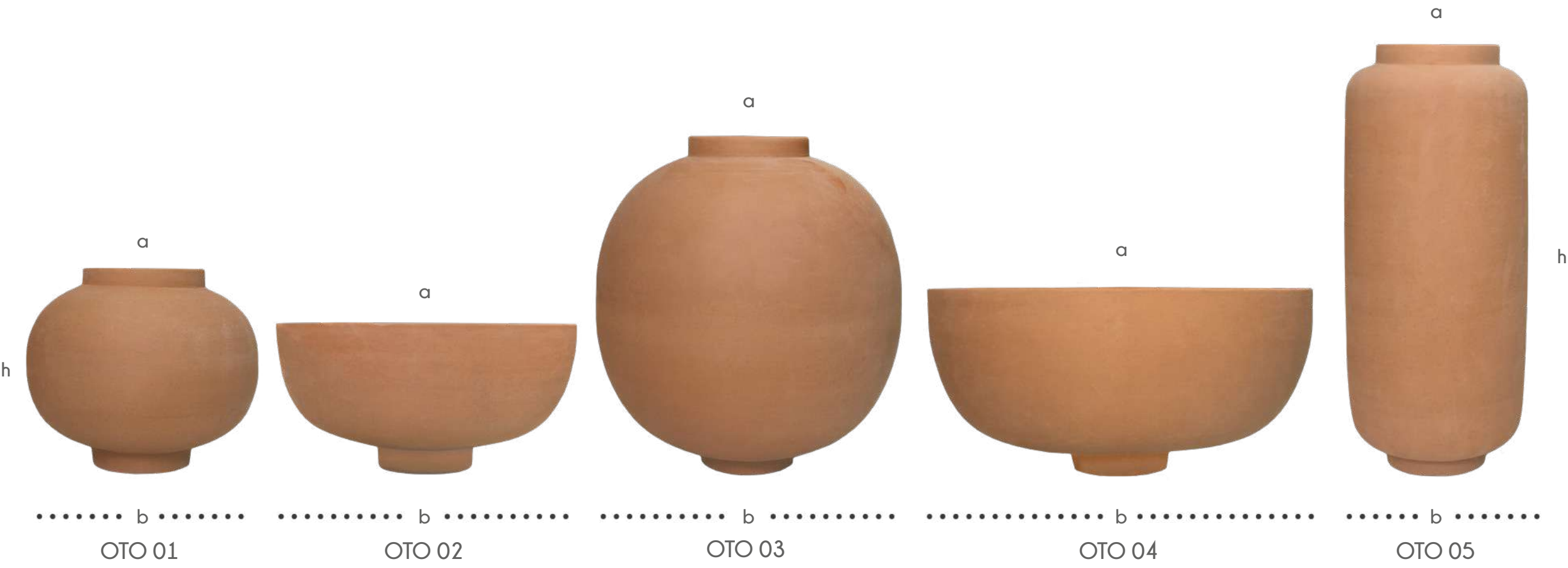




Collection of pieces with the possibility of functioning alone or being stacked and assembled together to create different compositions and/or be used in different ways, either as vases, pots, tables sides, lamps and/or sculptural elements.



oToTo

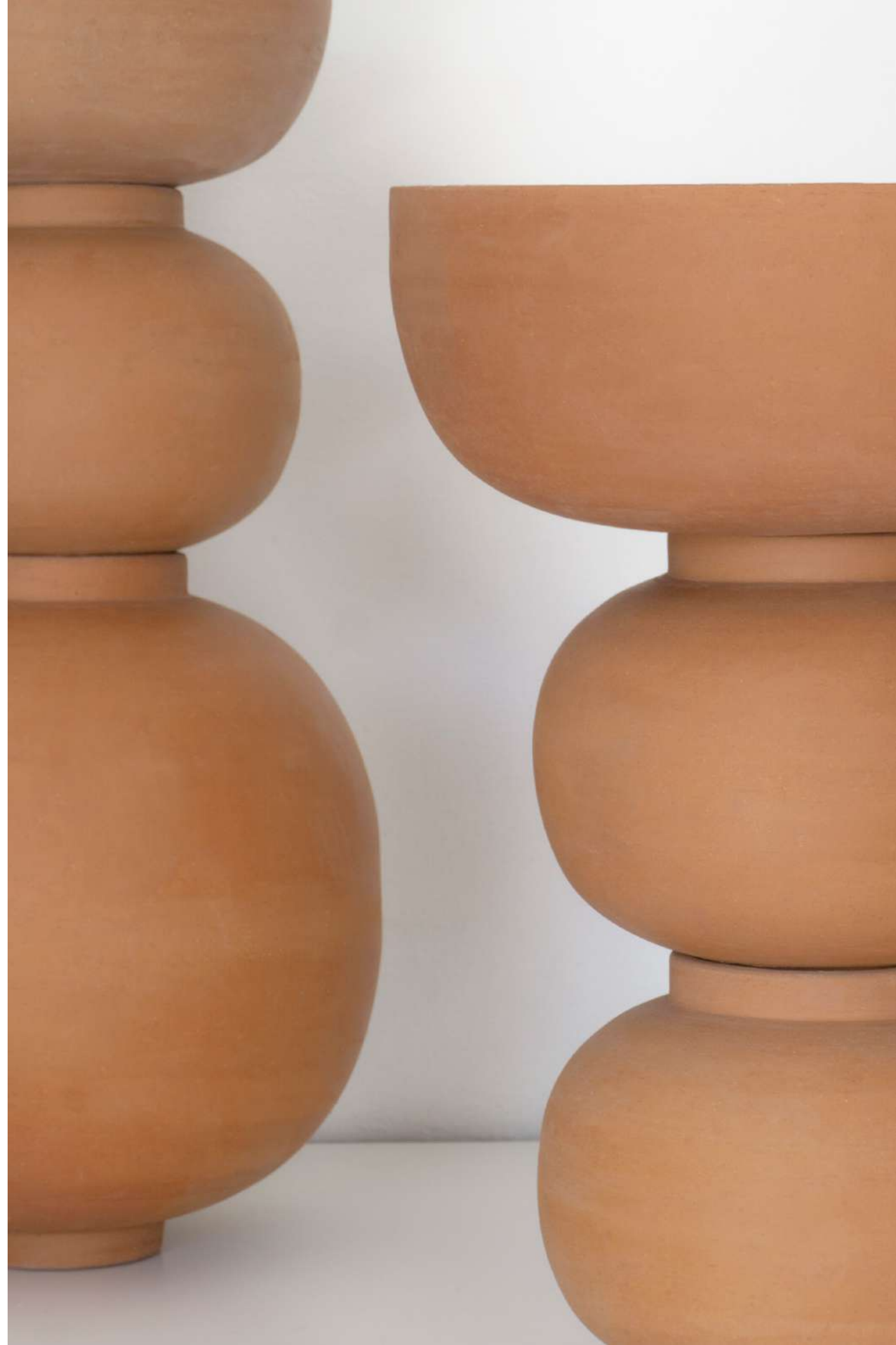


| | a | b | h | w |
|--------|-------|-------|-------|------|
| OTO 01 | 11 cm | 21 cm | 18 cm | 2 kg |
| OTO 02 | 25 cm | 25 cm | 12 cm | 2 kg |
| OTO 03 | 11 cm | 28 cm | 31 cm | 4 kg |

| | a | b | h | w |
|--------|-------|-------|-------|------|
| OTO 04 | 31 cm | 31 cm | 16 cm | 4 kg |
| OTO 05 | 11 cm | 16 cm | 40 cm | 4 kg |

Customizables Available Finishes

- 1
- 2





oToTo COLLECTION. RAÍZ MX + CAMILLE WALALA. SPECIAL EDITION. INÉDITO DESIGN WEEK MÉXICO 2023.

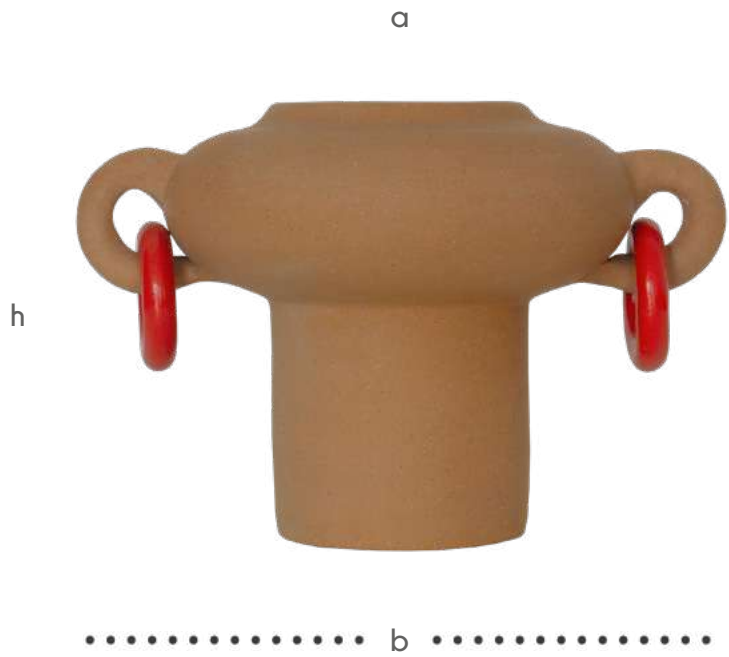
Lele is a word of Otomi origin that means "baby" and is the name given to the traditional dolls made every day by indigenous women throughout Mexico.

This collection finds its inspiration in them and in Jalisco's traditional pottery. In addition to paying tribute to these beautiful artisanal works, each piece represents Mexican tradition and culture through its details, shapes and colors.





LELE MARÍA VICTORIA



| | a | b | h | w |
|-------|-------|-------|-------|------|
| MV 01 | 10 cm | 28 cm | 18 cm | 1 kg |

Available Finishes



LELE MARÍA GUADALUPE



| | a | b | h | w |
|-------|-------|-------|-------|------|
| MG 01 | 10 cm | 28 cm | 25 cm | 2 kg |

Available Finishes



LELE MARÍA FERNANDA

a



h

..... b

MF 01

| a | b | h | w |
|-------|-------|-------|------|
| 10 cm | 20 cm | 33 cm | 2 kg |

Available Finishes



YLW-01 OR-01 RED-01 WH-01



PUR-01 BLU-01 GRE-01 BLA-01



LELE MARÍA JOSÉ

a



h

..... b

MJ 01

| a | b | h | w |
|-------|-------|-------|------|
| 10 cm | 28 cm | 34 cm | 2 kg |

Available Finishes



YLW-01 OR-01 RED-01 WH-01
PUR-01 BLU-01 GRE-01 BLA-01



LELE MARÍA PAZ

a



h

..... b

| | a | b | h | w |
|-------|-------|-------|-------|------|
| MP 01 | 10 cm | 28 cm | 37 cm | 2 kg |

Available Finishes



YLW-01

OR-01

RED-01

WH-01



PUR-01



BLU-01



GRE-01



BLA-01



LELE MARÍA DE JESÚS

a

h



..... b

MDJ 01

a

10 cm

b

20 cm

h

42 cm

w

3 kg

Available Finishes



YLW-01



OR-01



RED-01



WH-01



PUR-01



BLU-01



GRE-01



BLA-01

Raíz Mx
Collection 2024



Raíz Mx





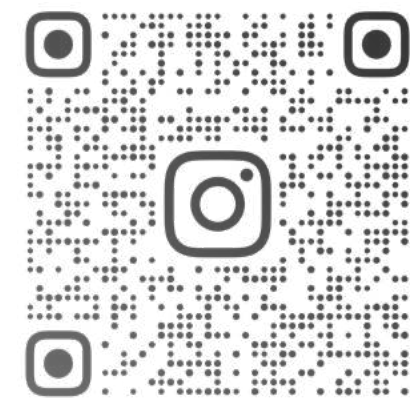
Raizy



iWe want to be part
of your project!

Customize our pieces
and create a unique project

Contact us



#largavidaalbarro



+52-332-494-8782



contacto.raizmx@gmail.com



www.raizmx.com



GUI-02

VIO-01

PATO-01

ALMA-02

CATA-02





PANC-01



MON-02



NAN-01



PANC-03



GREG-03

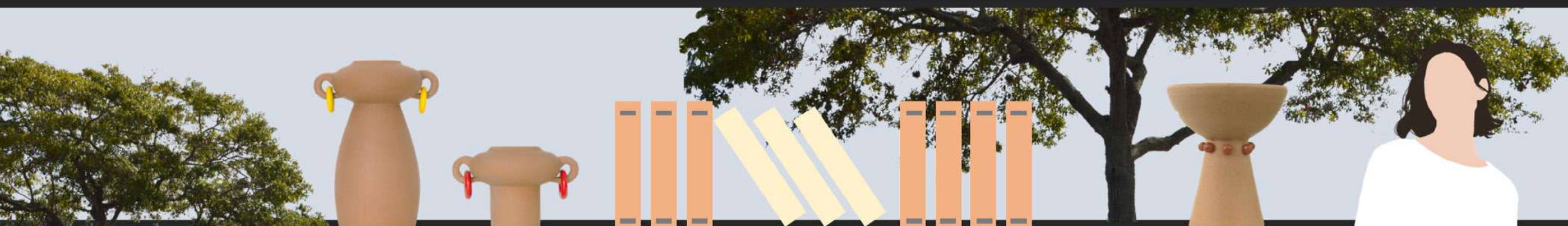


CUS-01



PANC-01





MP-01

MV-01

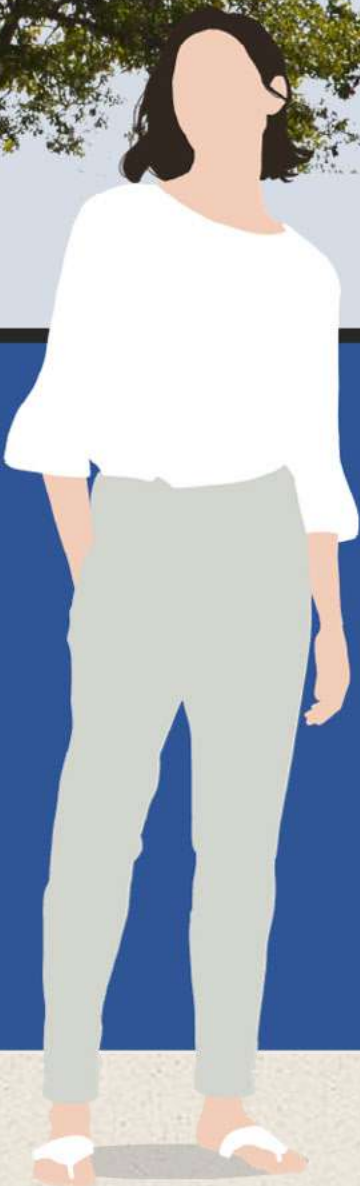
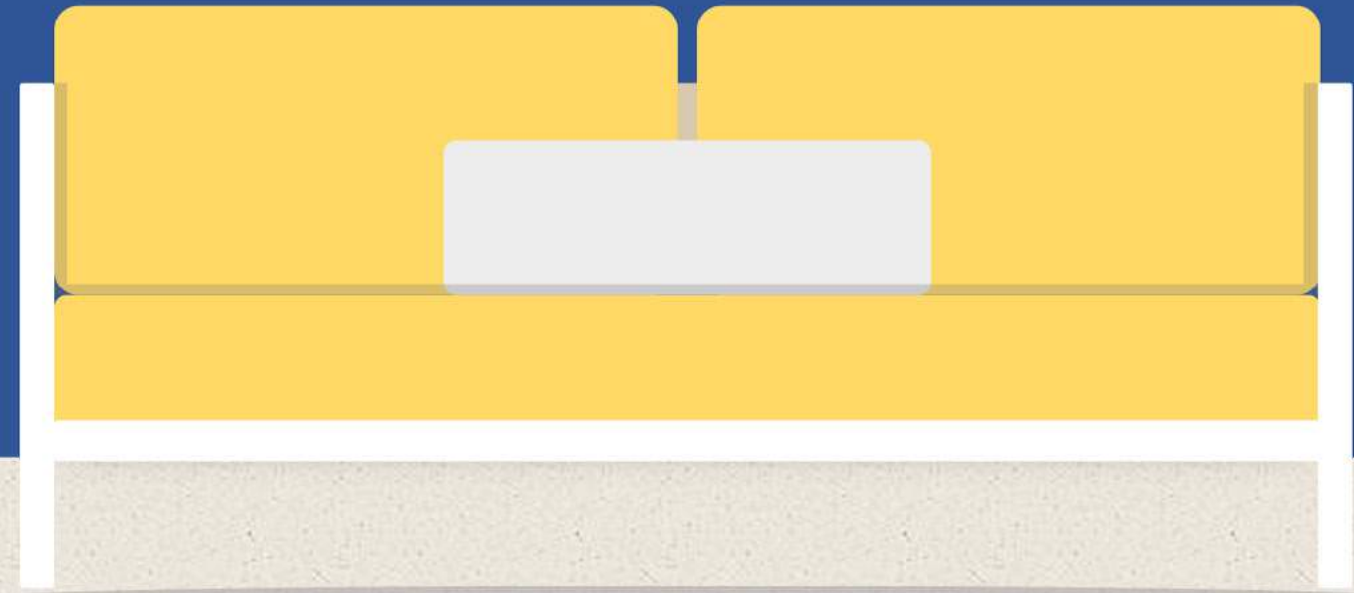
DANZ-02



CATA-03



CATA-02





DANZ-01



MERC-03



DPTO 202

GOYA-03

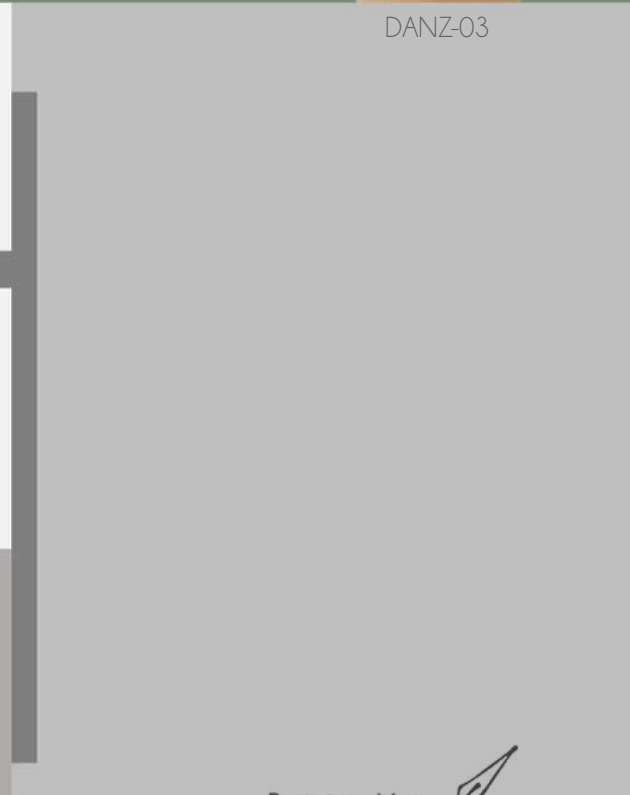
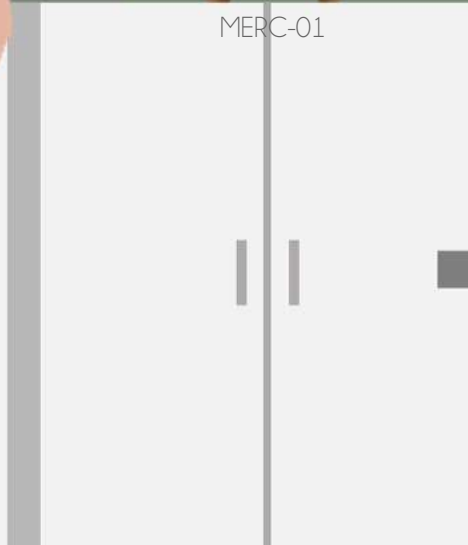


CONSTA-01-02-03



MERC-01

DANZ-03







• L O N G L I V E T H E M U D •





ALL PIECES ARE DECORATIVE. THEY ARE NOT UTILITY PIECES

CASH PAYMENT METHOD

THE COST OF SHIPPING OUTSIDE THE METROPOLITAN AREA OF GUADALAJARA WILL BE CHARGED TO THE CUSTOMER

THE ESTIMATED DELIVERY TIME WILL BE DETERMINED ACCORDING TO THE TYPE OF PIECES AND THE QUANTITY, AS WELL AS THE DESTINATION

THE SAMPLE IMAGE OF THE PARTS IS FOR REFERENCE. THEY MAY PRESENT VARIATIONS IN SHAPES, TEXTURES, TONES, BETAS, MEASUREMENTS

DROP PLATES BASES NOT INCLUDED. THEY ARE SOLD SEPARATELY.

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